

# 2017

## December 12, 2017

### Feature Enhancements

#### Datasets

- Added support for unicode dataset values
- Upgraded SFTP to improve performance

### Bug Fixes

The only good bug is a dead bug—or no bug at all.

### Documentation Updates

#### Knowledge.Monetate

We added or updated the following documents on the Knowledge.Monetate KB:

- Build A Location-Based Email Experience
- Product Details Page Example
- Monetate-Neustar Integration
- Monetate-Intershop Connector Integration
- Monetate-IBM Websphere Integration
- Monetate-Hybris Integration
- Monetate-Demandware Integration
- Monetate-Magento Integration
- Monetate API: FAQs

#### Support.Monetate

We added or updated the following documents on the Support.Monetate KB:

- Monetate-Magento Integration
- Monetate-Demandware Integration
- Monetate-Hybris Integration
- Monetate-Intershop Connector Integration
- Monetate-Neustar Integration
- Monetate-IBM Websphere Integration
- Monetate API FAQs

For a complete list of all changes to the platform, check out the [Release Note Archive](#).

## **November 28, 2017**

### **Feature Enhancements**

#### **Platform**

- Added the Microsoft Edge browser as an available experience target
- Added England, Scotland, Wales, and Northern Ireland to the list of available countries to target in experiences

### **Bug Fixes**

The only good bug is a dead bug—or no bug at all.

### **Documentation Updates**

We're still groggy from all that Thanksgiving turkey. No new documentation to report.

## **November 14, 2017**

### **Feature Enhancements**

#### **Platform — Monetate Personalization Engine**

Who wants new stuff? Vintage is way cooler.

### **Bug Fixes**

The only good bug is a dead bug—or no bug at all.

### **Documentation Updates**

#### **Knowledge.Monetate**

We added or updated the following documents on the Knowledge.Monetate KB:

- Content Masking
- Product Recommendations: FAQs
- Web Experience Results FAQs
- Web Experience FAQs
- Create Layered Content in Content Builder

## **Support.Monetate**

We added or updated the following documents on the Support.Monetate KB:

- Content Masking
- Product Recommendations: FAQs
- Web Experience Results FAQs
- Web Experience FAQs
- Create Layered Content in Content Builder

## **October 31, 2017**

### **Feature Enhancements**

#### **Platform — Monetate Personalization Engine**

Who wants new stuff? Vintage is way cooler.

### **Bug Fixes**

- Fixed a bug that caused metrics to display improperly (or not at all) for Email Web Tracking experiences

### **Documentation Updates**

#### **Knowledge.Monetate**

We added or updated the following documents on the Knowledge.Monetate KB:

- Customer Views: Overview
- The Experience List Page

#### **Support.Monetate**

We added or updated the following documents on the Support.Monetate KB:

- The Experience List Page

## **October 17, 2017**

### **Feature Enhancements**

## Platform — Monetate Personalization Engine

- Added a "Timeline" view to the Experience List page. Filter experience information, zoom in on experiences in a folder, and sort experiences in the "Timeline" by various filters.
- Added type ahead search to help you filter the "Timeline" with specific experience tags and goal metrics.

## Action Builder

- Added 20 new actions types to Action Builder. This provides you with an agility toolset to help drive additional business value. For the full list of available actions and technical details, please visit the Self-Service Action Descriptions doc.

## Customer Views

- Each account is now limited to one Customer View. This helps you to avoid creating conflicting Customer Views that could potentially affect Monetate's ability to reconcile IDs. Properly configuring a Customer View with an appropriate Person ID and ID collectors is necessary to leverage Monetate's cross-device capabilities and establish a omnichannel view of your customers.

## Bug Fixes

The only good bug is a dead—or not bug at all.

## Documentation Updates

### Knowledge.Monetate

We added or updated the following documents on the Knowledge.Monetate KB:

- Fixed Assignment Experience Results: Overview
- Engine API : Sending Data
- addCartRows
- The Monetate Tag
- Web Experience FAQs
- Actions & Action Builder FAQ
- Customer Views: FAQs
- Self-Service Action Descriptions

### Support.Monetate

We added or updated the following documents on the Support.Monetate KB:

- addCartRows
- The Monetate Tag
- Web Experience FAQs
- Actions & Action Builder FAQ
- Customer Views: FAQs

## October 3, 2017

### Feature Enhancements

Who wants new stuff? Vintage is way cooler.

### Bug Fixes

The only good bug is dead bug—or no bug at all.

### Documentation Updates

#### Knowledge.Monetate

We added or updated the following documents on the Knowledge.Monetate KB:

- Use Your Datasets For Targeting
- Create Events
- Individual Fit Experiences: Performance Overview
- Choose The Right Web Experience Type
- Engine Context
- Product Feed Specifications (TSV)
- Product Feed Specifications (CSV)
- Product Feed Specifications (XML)
- Build A Majority Fit Experience
- The Engine Dashboard

#### Support.Monetate

We added or updated the following documents on the Support.Monetate KB:

- Use Your Datasets For Targeting
- Product Feed Specifications (TSV)
- Product Feed Specifications (CSV)
- Product Feed Specifications (XML)

## September 19, 2017

### Feature Enhancements

Who needs new stuff? Vintage is way much cooler.

## Bug Fixes

- Fixed a bug on the Datasets List page at affected page load performance

## Documentation Updates

### Knowledge.Monetate

We added or updated the following documents on the Knowledge.Monetate KB:

- Get Started With Monetate

### Support.Monetate

All quiet on the Western front.

## September 7, 2017

## Feature Enhancements

### Engine Context Updates

- Individual Fit and Majority Fit experiences viewed in-session are now available for context selection and children's birthday parties.
- You can now use "Median Household Income" and "Population Density" as context for visitors from the United States and European Union.

## Bug Fixes

The only good bug is a dead bug...or no bug at all.

## Documentation Updates

### Knowledge.Monetate

We added or updated the following documents on the Knowledge.Monetate KB:

- Session Stream: Overview
- Reuse Your Actions
- Use Your Datasets For Targeting

### Support.Monetate

We added or updated the following documents on the Support.Monetate KB:

- Session Stream: Overview
- Use Your Datasets For Targeting

## August 22, 2017

### Feature Enhancements

#### Engine Dashboard

- Created a new Monetate Intelligent Personalization Engine dashboard that highlights different elements of personalization within your account.
  - Added the number of active Individual Fit Experiences for your account alongside the number of unique context variables used and number of decisions made
  - Added the number of active Majority Fit Experiences for the account alongside the number of sessions that Monetate diverted to the best variant for the entire audience
  - Added a graphical view into the number of sessions matched to a customer

#### Browser Support

- The Monetate platform only supports the latest 2 versions of Chrome, Firefox, and Safari.
  - Other browsers and versions are unsupported and may not function properly.
  - Experiences and actions will still run as expected in older browsers.

### Bug Fixes

- Fixed a display issue on the Individual Fit Experience Analytics page where the run-time did not display correctly

### Documentation Updates

#### Knowledge.Monetate

We added or updated the following documents on the Knowledge.Monetate KB:

- Use Session Stream Data
- Session Stream: Overview
- Beginner's Guide to Action Building

#### Support.Monetate

We added or updated the following documents on the Support.Monetate KB:

- Use Session Stream Data
- Session Stream: Overview

## August 8, 2017

### Feature Enhancements

#### Engine Context Improvements

- In addition to new Engine Context Categories for "Product Categories Viewed" and "Product Categories Purchased," we made our context descriptions a bit less US-centric. Cheers to our EMEA friends.
- Engine Context notifications. Got a new experience? Returning to an experience in draft mode? Configuring Account Level Context? We'll let you know about any new Engine Context that we added while you were away.
- We did some housecleaning for our Engine Context buckets and arranged them in a more sensible (and infinitely hipper) hierarchy
- Context types with the "Boolean" label are now "True/False" because not everyone is a nerdy developer.
- "High Traffic" tooltip icons are gone. Now, you get these variables as part of the default Engine Context set. Rejoice at the importance of this.

#### Individual Fit Experiences

- In the spirit of adventure, we moved the "Performance" and "Lift" graphs to a different location on the Individual Fit Analytics page.

#### Bug Fixes

- Custom Event-based Goal Metrics now track properly within Analytics. Chances are this wasn't a problem for you in the first place, but Product Owners force me to include stuff like this.

### Documentation Updates

#### Knowledge.Monetate

We added or updated the following documents on the Knowledge.Monetate KB:

- Beginner's Guide to Action Building
- Build An Individual Fit Experience
- Engine Context

## July 25, 2017

### Knowledge.Monetate



The following documents were added or updated on the Knowledge.Monetate KB:

- Monetate-Hybris Connector
- Content Masking
- Configure Your Open-Time Email Settings

## **Support.Monetate**

The following documents were added or updated on the Support.Monetate KB:

- Hybris
- Content Masking
- Configure Your Monetate for Email Settings

## **Platform**

The following updates are available for "Engine" clients only:

- Encoded forecast weather as context (precipitation, high temp high, and low temp)
- Added the ability to configure the context included in an Individual Fit experience at the experience level
- Added to the Monetate recommended default context set:
  - Population Density (US only)
  - Median Household Income (US only)

## **July 11, 2017**

### **Knowledge.Monetate**

The following documents were added or updated on the Knowledge.Monetate KB:

- Beginner's Guide to Action Building
- Basic Countdown Timer Action
- Duplicate Element Action
- Edit HTML Action
- Element Selectors
- Modify Attribute Action
- Customer Views: Overview
- Content Masking

### **Support.Monetate**

The following documents were added or updated on the Support.Monetate KB:

- Basic Countdown Timer
- Duplicate Element
- Edit HTML
- Element Selectors
- Modify Attribute
- Customer Views: Overview
- Content Masking

## June 27, 2017

### Knowledge.Monetate

The following documents were added or updated on the Knowledge.Monetate KB:

- Create Targets For Web Experiences
- Build An Individual Fit Experience
- Configure A Holdout For Your Individual Fit Experience
- Engine Context
- User Role Guide
- Content Masking

### Support.Monetate

The following documents were added or updated on the Support.Monetate KB:

- Content Masking

### Platform

- Added CSS and JS linting to help you point out problems with your code before you merge
- Individual Fit Experiences
  - Fixed an issue where the "How" part of the sentence incorrectly displayed the number of Context variables selected
  - Fixed an issue that caused Monetate to send "Significance Reached" emails for Individual Fit experiences

## June 13, 2017

### Knowledge.Monetate

The following documents were added or updated on the Knowledge.Monetate KB:

- Beginner's Guide to Action Building
- Session Stream: Overview
- Session Stream: FAQs
- Use Session Stream Data
- Content Builder: Overview

## **Support.Monetate**

The following documents were added or updated on the Support.Monetate KB:

- Session Stream: Overview
- Session Stream: FAQs
- Use Session Stream Data

## **Individual Fit Experiences**

- Added the following functionality for all newly created Individual Fit Experiences:
  - Added the US Census Divisions as new default geographic context
  - Added the ability to configure the type of holdout and percentage of traffic allocated to it
  - Fixed an issue that reset the holdout amount for duplicated experiences from the original rate
- Added the following functionality for all existing Individual Fit Experiences:
  - Added the "How" panel configuration to the Experience Builder for Individual Fit Experiences
  - Added a view into the context for new or activated Individual Fit Experiences

## **Customer Views**

- Dummy Customer View analytics data is now available for any Customer View within the Sales Demo account.

## **Data I/O**

- Dataset target evaluation now queries Session DB instead of Elastic Search.

## **Third-Party Analytics**

- You can now toggle the Third-Party Analytics Configuration button regardless of whether a report is active in an experience or not.

# **May 30, 2017**

## **Knowledge.Monetate**

The following documents were added or updated on the Knowledge.Monetate KB:

- Target Builder Overview

- Cross Device Testing: Overview
- Customer Views: FAQs
- Customer Views: Overview
- Find Your ID Collectors
- ID Synchronization: Overview
- Folders and Organization

## **Support.Monetate**

The following documents were added or updated on the Support.Monetate KB:

- Target Builder Overview
- Cross Device Testing: Overview
- Customer Views: FAQs
- Customer Views: Overview
- Find Your ID Collectors
- ID Synchronization: Overview

## **Platform — The Engine**

- Added a proof of concept for Interpretability behind a feature flag for select clients
- Updated Third-Party tags to include an accompanying tag for the holdout variant in Individual Fit Experiences

## **Data I/O**

- Updated Integration Tests to use API endpoints
- Disabled the "Create API User" & "Public Key" buttons on the "API Keys" page for users with insufficient permissions
- Added the "ID for Lookup" field to DIO predicate
- Implemented the Responsys Channel Consumer

## **May 16, 2017**

### **Knowledge.Monetate**

The following documents were added or updated on the Knowledge.Monetate KB:

- Built-In Google Analytics Integration
- Add Variants to a Web Experience
- The Monetate Dashboard

### **Data I/O: The Monetate Personalization Engine**

- Added Knowledge Base link to "API Keys" page

- Added Engine disclaimer copy to "API Documentation" page
- Decoupled "API Schema" page from DIO predicate

## **Data I/O: Test & Segment**

- Added Knowledge Base link to "API Keys" page
- Added Engine disclaimer copy to "API Documentation" page

## **May 2, 2017**

### **Knowledge.Monetate**

The following documents were added or updated on the Knowledge.Monetate KB:

- Create Events
- Merchandiser Sets
- Install the Monetate Inspector Browser Plug-In
- Engine Context

### **Support.Monetate**

The following documents were added or updated on the Knowledge.Monetate KB:

- Product Feed Specifications (CSV)
- Product Feed Specifications (TSV)
- Product Feed Specifications (XML)
- Add Splits To a Web Experience
- Build A Majority Fit Experience

### **Platform: The Monetate Personalization Engine**

- Added additional "Why" panel guidance to the Experience Builder
- Added the ability to select an uneven distribution between splits when there are 2 splits
- Added the ability to select the amount of traffic allocated to the control for tests with 2 or more splits and a control

### **Customer Views**

- Converted the ID Synchronization process for a Person ID to real-time
- Updated the Customer Views Analytics tab with widgets to show customer match rate over the last 30 days
- Sunset "Customer Metrics" from experience analytics
- Sunset the "Past Onsite Purchase" upload method within Customer Views

## **April 18, 2017**

### **Knowledge.Monetate**

The following documents were added or updated on the Knowledge.Monetate KB:

- Session Stream: Overview
- Metadata API: Overview
- API Keys: Overview
- Session Stream: FAQs
- Build An Individual Fit Experience
- Individual Fit Experiences: FAQs
- Individual Fit Experiences: Performance Overview
- Interpret your Individual Fit Experience Analytics

### **Support.Monetate**

The following documents were added or updated on the Knowledge.Monetate KB:

- Session Stream: Overview
- Metadata API: Overview
- API Keys: Overview
- Session Stream: FAQs

## **February 21, 2017**

### **Support.Monetate**

The following documents were added or updated on the Monetate KB:

- Avoid Action Rendering Issues With React
- Add Custom Targets to Your Web Experience
- Self-Service Action Types (33 Documents)
- Build An Action

## **January 24, 2017**

### **Support.Monetate**

The following documents were added or updated on the Monetate KB:

- Built-In Google Analytics Integration
- Real-Time Counts: Overview
- Default Metrics and Key Performance Indicators (KPIs)
- Action Tracking in Web Experience Results
- Create Targets for Web Experiences
- Web Experience Results FAQs

## **Dynamic Testing**

- Fixed a display issue that mislabeled the "Control" split as the "Baseline"