## **Export Experience Results Data**

Exporting experience results allows you to save the raw data for an experience (by day) to your computer for further analysis. You can download the raw data from an experience's results as a comma-separated values (CSV) file or display it as an HTML table in your browser.

## **Downloading the CSV File**

Follow these steps to download the raw data from an experience's results as a CSV file.

1. Click ANALYTICS in the top navigation bar, and then select Experience Results.



2. Search for the experience's entry on the Experience Analytics list page.

	monetate.mybigcommerce.com PROD ~	DASHBOARD	EXPERIENCES 🗸	AUDIENCES 🗸	COMPONENTS ~	DATASETS	ANALYTICS 🗸	٢	٩
E×	perience Analytics								
sea	ent   × active   ×						Display	=	
NA	ME 🔺					STATUS	MODIFICATION -	ME	
Au	to Event					ACTIVE	Jun 5 2023, 9:28 AM		
Br	owser test					ACTIVE	Jun 7 2023, 5:31 AM		
Ge	to Location					► ACTIVE	Jun 5 2023, 9:29 AM		

3. Click the experience's name to open its Experience Results page.

The Experience Results page opens on the **Metrics** tab unless the experience hasn't been active for 24 hours. If the Experience Results page opens instead on the **Real-Time Counts** tab, then you cannot download a CSV report. See Real-Time Counts to review what data appears on that tab.

4. If necessary, adjust the lookback period by selecting an option from **Over the period of**.

You cannot generate a report that contains only one metric's data. Therefore, you cannot select a different option from **and considering**.

< BACK TO E	XPERIENCE RESULTS			T VIEW EXPERIENCE
CSQ				
Metrics	Real-Time Counts	Actions		Start Date: Wed Nov 13 2024   Active   Actionable Confidence Level: 95%
Over the per EARLIEST TO	iod of DATE	~	and considering ALL METRICS	×

5. Click VIEW RAW DATA and then select Export CSV.

< BACK TO EXPERIENCE RESULTS					T VIEW E	EXPERIENCE				
Metrics Real-Time Counts Actions			Start Date	Wed Nov 13 202	4   ► ACTIVE	Actionat	le Confidence Level: 95%			
Over the period of EARLIEST TO DATE  1,629 Were par	and considerin ALL METRICS O total sessions t of this experience (7	g	<ul> <li>46% Experiment 75</li> <li>54% Control 873 set</li> </ul>	6 sessions sions						
Actionable Results These metrics have reached 95% confidence and therefore can be used in making decisions about this experience. VIEW RAW DATA ~										
METRIC		TOTAL	SESSIONS	VALUES	_	Ехр	ort CSV			
😭 Add To Cart 🕜	Experiment Control	36 25	756 873		4.76% 2.86%	95	66.3% ±65.6%			

The CSV file downloads to the default file download location that you have set in your browser settings.

## Viewing the HTML Table

Follow these steps to view the raw data from an experience's results as an HTML table.

1. Click **ANALYTICS** in the top navigation bar, and then select **Experience Results**.



2. Search for the experience's entry on the Experience Analytics list page.

monetate.mybigcommerce.com PROD ~	DASHBOARD	EXPERIENCES 🗸	AUDIENCES 🗸	COMPONENTS 🗸	DATASETS	ANALYTICS ¥	۲	۵
Experience Analytics								
search by name or type						Display	=	
NAME •					STATUS	MODIFICATION ~ TI	ME	
Auto Event					► ACTIVE	Jun 5 2023, 9:28 AM		
Browser test					► ACTIVE	Jun 7 2023, 5:31 AM		
Geo Location					ACTIVE	Jun 5 2023, 9:29 AM		

3. Click the experience's name to open its Experience Results page.

The Experience Results page opens on the **Metrics** tab unless the experience hasn't been active for 24 hours. If the Experience Results page opens instead on the **Real-Time Counts** tab, then you cannot download a CSV report. See Real-Time Counts to review what data appears on that tab.

4. If necessary, adjust the lookback period by selecting an option from **Over the period of**.

You cannot generate a table that contains only one metric's data. Therefore, you cannot select a different option from **and considering**.

BACK TO EXPERIENCE RESULTS	VIEW EXPERIENCE
CSQ	
Metrics Real-Time Counts Actions	Start Date: Wed Nov 13 2024   ► ACTIVE   Actionable Confidence Level: 95%
Over the period of	and considering
EARLIEST TO DATE ~	ALL METRICS v

5. Click VIEW RAW DATA and then select View HTML table.

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< BACK TO EXPERIENCE RESULTS				E vi	EW EXPERIENCE					
CSQ										
Metrics Real-Time Counts Actions			Start Date.	Wed Nov 13 2024   ► ACT	IVE Actional	ble Confidence Level: 95%				
Over the period of	and considerin	g								
EARLIEST TO DATE ~	ALL METRICS		~							
<b>1,629 total sessions</b> were part of this experience (?) <b>46% Experiment</b> 756 sessions <b>54% Control</b> 873 sessions										
Actionable Results										
These metrics have reached 95% confidence and therefore can be used in making decisions about this experience.  VIEW RAW DATA										
METRIC		TOTAL	SESSIONS	VALUES	Exp	ort CSV				
Add To Cost @	Experiment	36	756	4.76%	Vie	w HTML Table				
Add to Cart (7)					95	00.3% ±05.0%				

The HTML table opens in the same browser tab in which you open Monetate. Click **BACK TO FORMATTED ANALYTICS** to return to the Experience Results page.

CSQ												EW EXPERIENCE		
DATE		CONVERSION R	ATE	NEV	V VISITOR CONV	ERSION		ADD TO CART		(	CART ABANDONN	IENT		BOUNCE RATE
	LIFT	EXPERIMENT	CONTROL	LIFT	EXPERIMENT	CONTROL	LIFT	EXPERIMENT	CONTROL	LIFT	EXPERIMENT	CONTROL	LIFT	EXPERIMENT

## **Understanding Totals and Raw Totals**

You may notice a substantial difference between the Totals and Raw Totals metrics in exported data. Totals refers to the number of unique users who interacted at least once with an event on your page, and Raw Totals refers to the total number of interactions with an event on your page.

For example, if a site visitor clicks the same button on your site 12 times during the same session, here's how that data is reported:

- Button Click Total: 1
- Button Click Raw Total: 12