

Developer Action Templates

Insert JavaScript

Purpose: Deploy JavaScript to a site without needing to go into the code base.

Blank CSS

Purpose: Change the look of elements on the page with CSS without needing to go into the code base.

HTML with Optional JavaScript Action

Purpose: Deploy one action to the site that includes HTML, CSS, and JavaScript options.

Omni JSON Actions

Purpose: Access a blank Omni JSON action that allows you to populate Omnichannel actions (server-side, in-app, point of service) with any response.

Tag-Based JSON Recommendations Action

Purpose: Have complete flexibility over how your recommendations function or look to adhere to more complex business needs, while still enabling Monetate to make the decisions on what products to recommend to each visitor.