Developer Action Templates

Insert JavaScript

**Purpose:** Deploy JavaScript to a site without needing to go into the code base.

Blank CSS

**Purpose:** Change the look of elements on the page with CSS without needing to go into the code base.

All-In-One HTML

**Purpose:** Deploy one action to the site that includes HTML, CSS, and JavaScript options.

Omni JSON Actions

**Purpose:** Access a blank Omni JSON action that allows you to populate Omnichannel actions (server-side, in-app, point of service) with any response.

Tag-Based JSON Recommendations Action

**Purpose:** Have complete flexibility over how your recommendations function or look to adhere to more complex business needs, while still enabling Monetate to make the decisions on what products to recommend to each visitor.