

Developer Action Templates

Insert JavaScript

Purpose: [Deploy JavaScript](#) to a site without needing to go into the code base.

Blank CSS

Purpose: Change the look of elements on the page with [CSS](#) without needing to go into the code base.

HTML with Optional JavaScript Action

Purpose: Deploy one [action](#) to the site that includes HTML, CSS, and JavaScript options.

Omni JSON Actions

Purpose: Access a blank [Omni JSON action](#) that allows you to populate Omnichannel actions (server-side, in-app, point of service) with any response.

Tag-Based JSON Recommendations Action

Purpose: Have complete flexibility over how your [recommendations](#) function or look to adhere to more complex business needs, while still enabling Monetate to make the decisions on what products to recommend to each visitor.