

# JavaScript Action

A JavaScript action inserts JavaScript content onto a page and allows you to change or create dynamically generated elements, add or edit variables, or insert JavaScript functions for use by other page elements.

## Required Component

### JavaScript

Monetate appends anything you add in the JavaScript editor to your site. It's loaded in a `<script>` tag and executed when the action fires. Any variables or functions are available on this page for reference by other page elements or additional actions.

## Optional Component

### Run Once

The **Only run once?** toggle allows you to execute the JavaScript only on the first page track or on each page track.

Selecting **YES** runs the JavaScript on the first track only. Selecting **NO** runs the JavaScript on all subsequent retracks.

For more information, see [AJAX Site Updates](#).