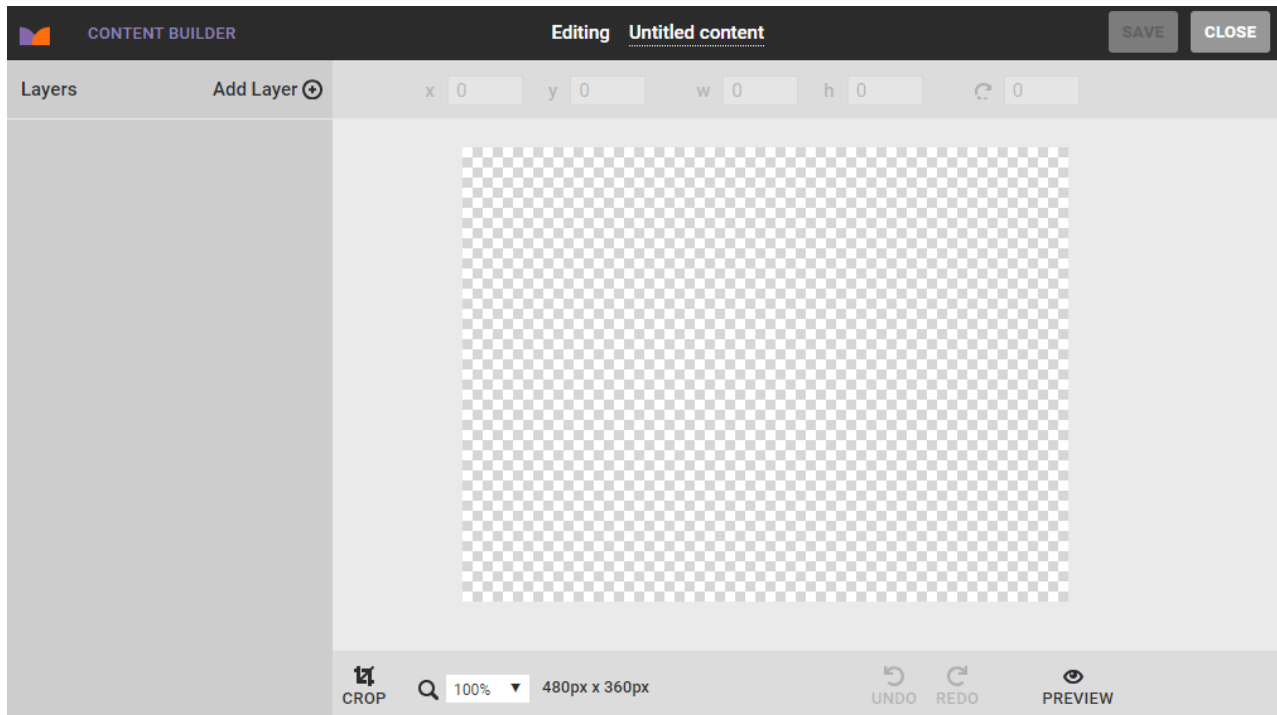
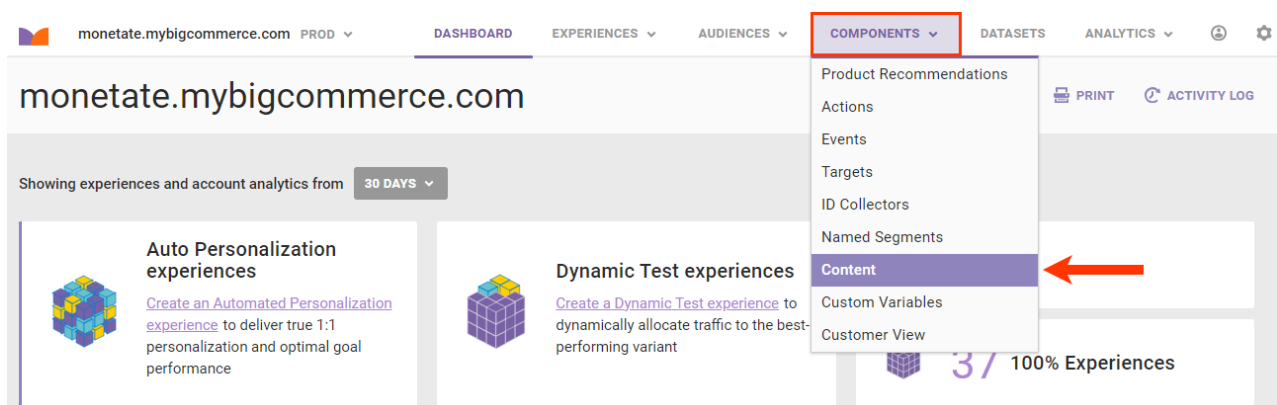


Content Builder Overview

Use Content Builder to build layered content to use in experiences across multiple channels. Create layered content that can include dynamic text that you can use in banners, badges, or other formats to fit the needs of experiences that you build. Once you create content for use in an experience, you can leverage Content Builder to easily modify that content for a mobile-friendly experience as well.



All files created or modified in Content Builder are saved to Content Manager, which you access by selecting **CONTENT** from **COMPONENTS** in the top navigation bar.



For more information about Content Manager, see [Content Manager Overview](#).

To launch Content Builder, first open Content Manager and then take one of the following actions:

- Click **UPLOAD FILE** to upload an image file.
- Click **CREATE NEW** to create a new image.


- Click an image in Content Manager, and then click **EDIT IN CONTENT BUILDER**.

Content Manager


Images Code Fonts Locations

search by name or type FILTERS

UPLOAD FILE CREATE NEW



arrow.jpg womanbg.jpg image (6).png Copy of Doxie-in-Boxie...



Copy of Doxie-in-Boxie_Exit-intent-Free-Ship-Code_Erda-Estremera-Unsplas

1206 x 765 | Updated Jul 25, 2023
Created by swalken@monetate.com

Tags: Add/edit (0) tags

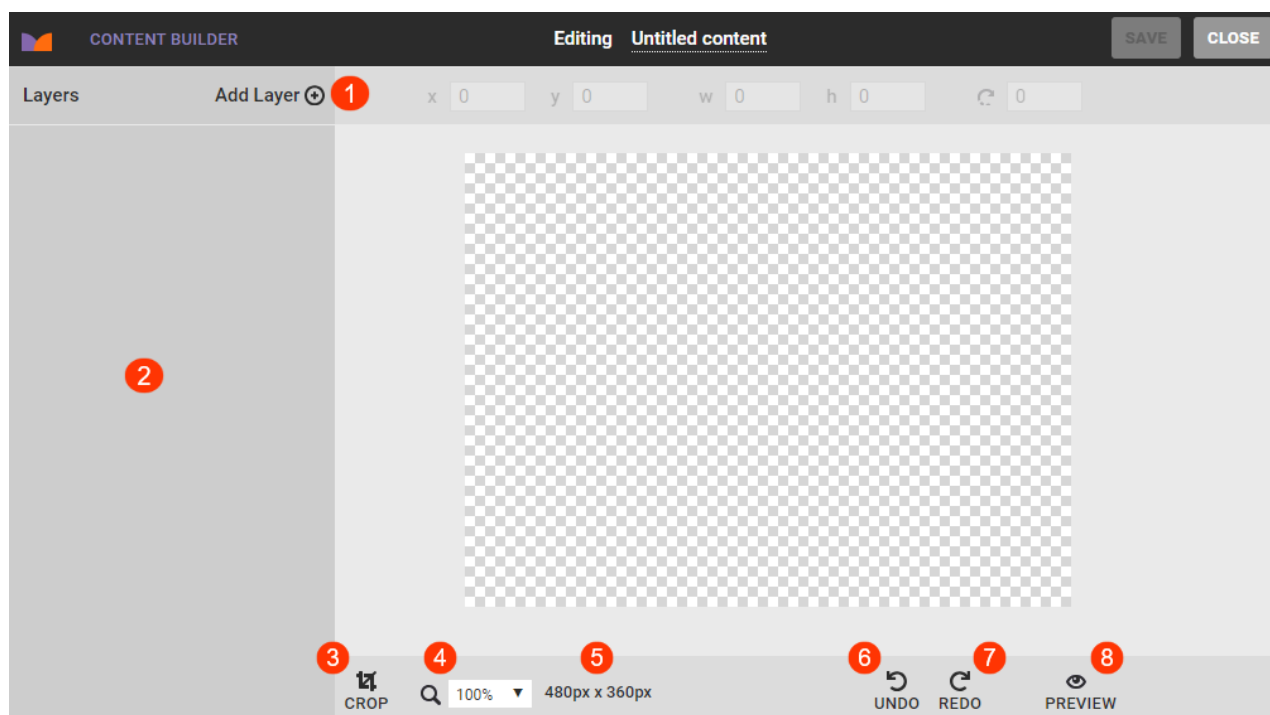
No associated experiences | View (1) included assets

EDIT IN CONTENT BUILDER

DUPLICATE DELETE

Workspace

The Content Builder workspace includes a number of tools for creating and editing image files.



Some of the workspace tools include the following:

1. **Add Layer:** Select from this menu a type of layer to add to the canvas.
2. **Properties panel:** Use the settings that appear in this panel that are specific to the layer you're working on to customize it.
3. **Canvas size:** Click to change the width and height of the canvas in pixels.
4. **UNDO:** Click to undo changes one step back at a time.
5. **REDO:** Click to restore changes one step forward at a time.
6. **Zoom:** Select an option to enlarge or decrease the canvas view.
7. **CROP:** Click to adjust the canvas size on the vertical, horizontal, or diagonal axis.
8. **PREVIEW:** Click to preview the image as it will appear with all changes saved.

Keyboard Shortcuts

The following keyboard shortcuts may be helpful when using Content Builder:

Keyboard Shortcut	Action
Command + Shift (while resizing)	Maintains the proportions of the layer while resizing
Command + Z	Undo the most recent action
Command + Shift + Z	Redo the most recent action
Alt (while dragging)	Scale layer symmetrically
Delete	Deletes the current layer

Working with Layers

Use the options in the **Add Layer** menu to add images, text, rectangles, click zones, and maps to the canvas. See [Create Layered Content](#) for more information.