Create a Page URL Event

Use events based on page URLs to track if a customer visits a certain page or set of pages. For example, you can track when a site visitor lands on a page that contains the word sale in the URL.

Follow these steps to build an event based on a page URL.

1. Click COMPONENTS in the top navigation bar and then click Events.

2. Click CREATE EVENT.

3. Click the Page URL tab.

4. Click the type of value comparison you want the event to perform.
5. Type the text or numerical value into the text field on the **Conditions** tab. To add additional values, if necessary, click the plus sign.

6. Optionally, further limit the event to a specific page type, URL, time, page category, cart value, or other condition. Click **ADD CONDITION**, select a **condition category** and specific filter option, and then configure the condition equation. Click the forward arrow.

7. Type a name for the event into **Event Title**, type a summary into **Description**, and then click **CREATE &**
Enable Logging  You can preview this functionality in the Moosend Inspector.