

# Categories



This product catalog/feed type is deprecated. Unless you are a Monetate client still using the legacy product specification, refer to the current [product catalog specification](#).

The product catalog consists of named categories, each containing a list of product IDs, that are used for targeting in experiences. Categories can be generated automatically via a product feed or created manually as custom categories.

You can make a custom category without a product feed by inputting the product IDs for a category manually.

Custom categories are useful for grouping multiple product IDs that you may use in experience WHO targets, such as the **Product in cart** Behavior target option, or in WHAT action conditions. Rather than adding 500 product IDs individually, you can create a custom category that you can reuse in multiple experiences.



Any product IDs that you use in a custom category must match the ones that are collected in the [addProducts](#), [addProductDetails](#), [addCartRows](#), and [addPurchaseRows](#) methods to provide any functionality when you use them in targets and action conditions.

## Categories Page

To navigate to the Categories page, first click **COMPONENTS** in the top navigation bar, and then select **Product Catalog (Old Spec)**.

The screenshot shows the Monetate dashboard interface. At the top, the navigation bar includes 'COMPONENTS' which is highlighted with a red box. A dropdown menu is open from 'COMPONENTS', listing various options: Product Recommendations, Actions, Events, Targets, Named Segments, Content, Customer View, and 'Product Catalog (Old Spec)'. A red arrow points to 'Product Catalog (Old Spec)'. Below the navigation bar, the dashboard displays several experience cards: '5 Auto Personalization experiences', 'Dynamic Test experiences', and '14 100% Experiences'.

Click **Categories**.

The screenshot shows the 'Product Catalog' page. At the top right, there are buttons for '<> FEED VALIDATOR' and 'DOWNLOAD CATALOG'. Below these, it shows 'Catalog Last Updated: a day ago' and 'Visual Search Last Updated: a day ago'. A navigation bar at the bottom includes 'Search', 'Update History', 'Categories' (highlighted with a red box), 'Merchandise Sets', and 'Synonym Mapping'. On the right side, there are three summary boxes: '1,107 PRODUCTS', '151 CATEGORIES', and '273 BRANDS'.

At the top of the Categories page, you can input one or more categories to download a list of all the product IDs

in them. There's also an option to download a list of all categories. Each list downloads as a CSV file. Below these options appear the Generated Categories list and the Custom Categories list.

[< BACK TO PRODUCT CATALOG](#)

## Categories

The catalog consists of named categories, each containing a list of product identifiers (PIDs). Categories are used for experience targeting and can be generated automatically (via a feed) or created manually (custom).

Download a list of PIDs for the following categories:

[EDIT AS TEXT](#)

DOWNLOAD PIDS

[DOWNLOAD A LIST OF ALL CATEGORY NAMES \(GENERATED AND CUSTOM\)](#)

### Generated Categories

Feed last updated Sep 11, 2023 at 04:16 America/New\_York

100 total categories

[GLASSWARE](#)

[COLOR OF THE YEAR COLLECTIONS](#)

### Custom Categories

[CREATE NEW CUSTOM CATEGORY](#)

[PRODUCTS UNDER \\$100](#)

[AUTUMN TRENDS](#)

The CSV file generated when you click **DOWNLOAD PIDS** contains the category ID (CID), product ID (PID), name, and description for each product in each category you input for the request.

The CSV file generated when you click **DOWNLOAD A LIST OF ALL CATEGORY NAMES (GENERATED AND CUSTOM)** includes the CID and source—product feed or user—for each category listed.

## Generated Categories

The Generated Categories list contains the categories included in your product feed. It's automatically generated when the feed is processed and is derived from the `category_name` and `category_id` fields in the product feed file.

Click the name of a category to launch a modal that allows you to view the products listed in it.



You cannot save any changes you make to the category name or to the list of products in the modal that appears when you click the name of a Generated Category.

## Generated Categories

Feed last updated Sep 11, 2023 at 04:16 America/New\_York

100 total categories

### GLASSWARE

#### Category

Glassware

#### Products

7144

7148

7152

7156

Right below the "Generated Categories" heading appears the date, time, and time zone of when the product feed was last processed. Below that information appears the current total of categories generated from the feed.

## Custom Categories

The Custom Categories list contains those categories that you've created in Monetate.

Click the name of a category to launch a modal that allows you to edit the category name as well as add or remove products from the category.

## Custom Categories

**+** CREATE NEW CUSTOM CATEGORY

PRODUCTS UNDER \$100

Category

Products Under \$100

Products

- 19122
- 19127
- 19128
- 19241
- 19421
- 19422
- 19571
- 19573

SAVE CANCEL

Click **SAVE** to retain the changes.

## Creating a Custom Category

You can make a custom category by inputting the product IDs for a category manually. The product IDs you include in a custom category must match the product IDs passed from the [Monetate API calls](#) in your implementation of Monetate. There is no limit to the number of product IDs that you can add to a custom category.

Follow these steps to create a custom category.

1. Click **CREATE A NEW CUSTOM CATEGORY**.

[← BACK TO PRODUCT CATALOG](#)

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 [EDIT AS TEXT](#)

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### Generated Categories

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100 total categories

GLASSWARE

### Custom Categories

[CREATE NEW CUSTOM CATEGORY](#) 

PRODUCTS UNDER \$100

- In the NEW CUSTOM CATEGORY modal, type a name for the category, and then input the product IDs for the category, one per line.

## Custom Categories

NEW CUSTOM CATEGORY

Category

Products

CREATE

CANCEL

PRODUCTS UNDER \$100

- Click **CREATE**.

# Custom Categories

NEW CUSTOM CATEGORY

Category

Holidays Edit

Products

1111  
2222  
1212  
2121

CREATE

CANCEL

PRODUCTS UNDER \$100