

Consumer Data Privacy API



This document assumes that the reader has already created an API user and is capable of obtaining a token via the Monetate `/refresh` endpoint. If you're unfamiliar with these steps, refer to [Manage API Keys](#).

New privacy policies and regulations require companies to delete customer data upon request. To help comply with these regulations, Monetate provides an API endpoint that accepts a list of customer IDs that should be deleted from its database. After deleting a customer ID, Monetate continues to purge that ID from its system if it is recognized in any future sessions.

Creating the `customer_data_privacy` Dataset

To start, you must create a new dataset using a schema type called `customer_data_privacy`. This is a one-time configuration that defines a two-column dataset of `customer_id` and `delete_request_time`.

Use the Create Endpoint endpoint. Fields do not have to be defined because the schema type does this by default.

Create Endpoint



Submit a support ticket using the Kibo Technical Support portal (kibotechsupport.zendesk.com) to obtain your account's `shortname` if you do not already know it.

```
/api/data/v1/<shortname>/production/schema/
```

Example Request Header

```
Authorization: Token <token>  
Content-Type: application/json
```

Example Request Body

```
{  
  "type": "customer_data_privacy",  
  "name": "<unique_dataset_name>",  
  "fields": {}  
}
```

The schema creation process allows you to supply extra columns beyond the two required attributes. However, these fields are not used in any capacity.

Posting Data to the `customer_data_privacy` Dataset

This can be the same token as used in the endpoints above. Any valid API token works if you want to use different API users for different systems.

Example Response Body

```
{
  "meta": {
    "code": 200
  },
  "data": {
    "status": <string : oneOf(PENDING, FOUND, NOT_FOUND)>,
    "description": <string>
  }
}
```

Statuses

- **PENDING** — The `customer_id` has been found within Monetate's data stores and is pending removal.
- **FOUND** — The `customer_id` has been found within Monetate's data stores.
- **NOT_FOUND** — The `customer_id` has not been found within Monetate's data stores.



This status is expected once the `customer_id` has been completely removed from Monetate's data stores.

Possible Error Response Codes

- 401 UNAUTHORIZED
- 403 FORBIDDEN
- 404 NOT FOUND
- 500 SERVER ERROR



Submit a support ticket using the Kibo Technical Support portal (kibotechsupport.zendesk.com) if you do not receive a `NOT_FOUND` status 48 hours after submitting your request.