Consumer Data Access API

This document assumes that the reader has already created an API user and is capable of obtaining a token via the Monetate /refresh endpoint. If you're unfamiliar with these steps, refer to Manage API Keys.

New privacy policies and regulations give consumers the right to request that a company provide access to all the data that the company has collected about them. To help comply with these regulations, Monetate provides an API endpoint that accepts a customer ID that you provide and for which you can receive a response containing all the data associated to that ID.

Access Endpoint

The access endpoint is as follows:

https://api.monetate.net/api/profile/v1/[shortname]/[customer_id].csv

You can find the shortname in the API documentation in your account's settings menu. Submit a support ticket using the Monetate Technical Support portal (support.monetate.com) to obtain the shortname if you don't already know it.

Substitute a different customer_id to access data about a different customer.

Access Endpoint Request Example

https://api.monetate.net/api/profile/v1/domain/customer1234.csv

Sample Response

< HTTP/2 200< date: Thu, 06 Feb 2020 20:05:09 GMT< content-type: text/csv; charset=utf-8< cor