Consumer Data Access API

This document assumes that the reader has already created an API user and is capable of obtaining a token via the Monetate /refresh endpoint. If you're unfamiliar with these steps, refer to Manage API Keys.

New privacy policies and regulations give consumers the right to request that a company provide access to all the data that the company has collected about them. To help comply with these regulations, Monetate provides an API endpoint that accepts a customer ID that you provide and for which you can receive a response containing all the data associated to that ID.

Access Endpoint

The access endpoint is as follows:

https://api.monetate.net/api/profile/v1/[shortname]/[customer_id].csv

You can find the shortname in the API documentation in your account's settings menu. Submit a support ticket using the Monetate Technical Support portal (support.monetate.com) to obtain the shortname if you don't already know it.

Substitute a different customer id to access data about a different customer.

Access Endpoint Request Example

https://api.monetate.net/api/profile/v1/domain/customer1234.csv

account id, mid ts, mid rnd, time, custom target id, custom target value

Sample Response

< HITTIP/2 200</p>
< date: Tihu, 06 Feb 2020 20:05:09 GMT</p>
< content-type: text/csv; charset=utf-8</p>
< content-length: 10877</p>
< server: nginx</p>
< content-disposition: attachment; filename=domain_customer1234_2020-02-06T20:05:09.954150</p>
< content-language: en</p>
< vary: Accept-Language, Cookie</p>
< allow: GET, HEAD, OPTIONS</p>
< x-frame-options: SAMEORIGIN</p>
< expires: Tihu, 06 Feb 2020 20:05:03 GMT</p>
< cache-control: no-cache</p>
< strict-transport-security: max-age=31536000; includeSubDomains</p>
< custom_target</p>

```
abc1234,1123456778344,344475381,2018-10-30 16:07:58,23140,customer1234
last customer id
account id, mid ts, mid rnd, customer id, first time, last time
abc1234.1123456778344.344475381.customer1234.2018-10-30 16:07:58.2018-10-30 16:07:58
session
account id, mid ts, mid rnd, first time, last time, page views, cart views, customer id, update time
abc1234,1123456778344,344475381,2018-10-30 16:07:58,2018-10-30 16:07:58,1,0,customer123
cart line
account id, mid ts, mid rnd, time, line, sku, pid, quantity, unit price, trk currency, trk unit price
abc1234.1123456778344.344475381.2019-05-08 16:28:57.1.,PRODUCT5.1.120.00.USD.120.00
custom target
account id, mid ts, mid rnd, time, custom target id, custom target value
abc1234,1557332443712,1136987212,2019-05-08 16:20:48,34474,segment value
last customer id
account id, mid ts, mid rnd, customer id, first time, last time
abc1234.1557332443712.1136987212.customer1234.2019-05-08.16:26:53.2019-05-08.16:29:32
product view
account id, mid ts, mid rnd, first time, pid, inventory, views, customer id, update time
abc1234,1557332443712,1136987212,2019-05-08 16:21:43,PRODUCT1,Nome,1,customer1234,201
abc1234,1557332443712,1136987212,2019-05-08 16:24:07,PRODUCT2,Nome,1,customer1234,201
abc1234,1557332443712,1136987212,2019-05-08 16:24:23,PRODUCT3,Nome,1,customer1234,201
Onboarded Customer Dataset1
retailer id,dataset id,lookup key,update time,data json
abc1234,1094,customer1234,2020-02-04 01:37:18,"
 {
 ""Favorite Sport"": hockey,
 ""Favorite Team"": ""Penguins""
```