Customer Attributes Dataset Details Page

You can view key information about a Customer Attributes dataset that you have uploaded to the platform both on the Customer Attributes list page and on its details page.

Customer Attributes List Page

To access the list page, first click DATASETS in the top navigation bar, and then click Customer Attributes in the left-hand category listing.

The following information appears for each dataset on the Customer Attributes datasets list page:

- **NAME**: The dataset's name
- **UNIQUE ID**: The attribute in the dataset used as the customer ID
- **IDENTIFIER NAME**: The identifier that connects the dataset to an ID Collector
- **EXPERIENCE USAGE**: The number of active and inactive experiences in which the dataset is used
- **LAST UPDATED**: The length of time since the dataset was last updated
- **UPLOAD**: A quick-access button to access the API info or SFTP info for the account or to access the Upload Data wizard for the specific dataset
From the list page you can take certain actions for each dataset.

**Viewing the Last Update Timestamp**

The Customer Attributes datasets list page conveniently shows how long ago the platform last processed an update for each dataset. To see the exact timestamp of the most recent update, hover your mouse pointer over the approximate last update (for example, 3 DAYS, 7 MONTHS) to view the exact information in a pop-up message.

If the last update for a dataset failed, then **UPDATE FAILED** appears instead of an approximate timeframe. Click that text to view more information about the exact error that occurred.

Finally, if a dataset only has a schema, then **WAITING FOR YOU TO PROVIDE DATA** appears instead of an
approximate last update timeframe.

Dataset Details Page

To view the attributes within a Customer Attributes dataset and other information about it, click the dataset's name on the datasets list page to access its details page.

The details page offers opportunities to take certain actions.

Setting an Identifier Name

The platform allows you to create a Customer Attributes dataset without creating a new Identifier Name for it or selecting an existing one.

⚠️ You cannot use a Customer Attributes dataset in an experience until it has an Identifier Name.
Follow these steps to add or change a dataset's Identifier Name.

1. Click the pencil icon that appears next to No Identifier Name or the existing Identifier Name.

![VIP_Members_2020](image)

2. Take one of the following actions:
   - Select an existing Identifier Name from the list.

   ![Identifier Name list](image)

   - Type a new Identifier Name into CREATE A NEW IDENTIFIER NAME and then click CREATE.

   ![Create new identifier name](image)

   You can only use letters, numerals, and underscores in an Identifier Name.
3. Click **SAVE**.

4. Click **OK** in the Create New Identifier modal.
If you create a new Identifier Name, it then becomes available for use with other Customer Attributes datasets.

**Uploading Data**

Clicking **UPLOAD DATA** on the far-right side of the details page presents three options:

- **API Info**: Review key details about the account’s API configuration for updating the dataset
- **SFTP Info**: Review key details about the account’s SFTP configuration for updating the dataset
- **Data File Upload**: Access the Upload Data wizard either to update select rows through a partial update or to replace the entire dataset through a full update

See [Update a Customer Attributes Dataset via the Data API](#) for more information about this dataset update option. Refer to [Update a Customer Attributes Dataset via SFTP](#) for additional guidance on the SFTP option. For assistance with the Upload Data wizard, review the information in [Update a Customer Attributes Dataset](#).

**Attributes Tab**

The default view of a dataset’s details page is the **Attributes** tab. Displayed here are all the attributes within the dataset. Click the name of any attribute listed to see the following information about it:

- **Format**: The data type selected, which can only be **STRING**, **NUMBER**, **BOOLEAN**, or **DATE**
- **Can target by**: The operators you can use when including this attribute in a filter, such as **Has value**, **Equal to**, or **Starts with**
- **Active Experiences**: The name of any active experience, if any, in which the attribute is employed, with the name serving as a link to that specific experience.
- **Inactive & Expired Experiences**: The name of any inactive or expired experience, if any, in which the attribute was employed, with the name serving as a link to that specific experience.

See [Using the Add Attribute Modal in Update a Customer Attributes Dataset](/using-the-add-attribute-modal-in-update-a-customer-attributes-dataset) for more information about adding attributes from the dataset's details page.

### Update History Tab

The table on the **Update History** tab contains information about each successful and failed update for the dataset.

- **UPLOAD DATE**: The number of days, months, or years elapsed since the specific file was uploaded; the exact date and time appears in a pop-up on hover.
- **FILENAME**: The name of the CSV or TSV file uploaded to the platform.
- **SOURCE**: How the file was uploaded to the platform, which can only be **WIZARD**, **S3**, or **SFTP** since the table doesn't include updates sent via the Data API.
- **USER**: The username associated with the upload action.
- **UPDATE TYPE**: The type of update submitted, **Initial Upload**, **Full**, or **Partial**.
- **ROW COUNT**: The number of rows contains with the file.
If the platform is processing a just-uploaded file, then the Current Updates table that shows pending updates appears above the Update History table.

To download any file that previously was uploaded or failed to upload to the platform, click the filename to save it to a location on your computer.