

Customer Dataset Details Page



This content is only for clients with **Product Data** and **Customer Data** options in the **DATASETS** menu in the top navigation bar. If no menu options appear when you click **DATASETS**, then this content doesn't apply to your account. Instead, see [Customer Attributes Dataset Details Page](#).

View key information about a customer dataset both on the Customer Datasets list page and on its details page.

Customer Datasets List Page

To access the list page, click **DATASETS** in the top navigation bar, and then select **Customer Data**.

The screenshot shows the 'Customer Datasets' page in the Monetate interface. The top navigation bar includes 'monetate.mybigcommerce.com PROD', 'DASHBOARD', 'EXPERIENCES', 'AUDIENCE EXPLORER', 'COMPONENTS', 'DATASETS', and 'ANALYTICS'. The page title is 'Customer Datasets' with an 'UPLOAD DATA' button. A 'SORT BY NAME' dropdown is visible. The main content area displays four dataset tiles:

Dataset Name	Update Method	Last Updated	Attributes
CRM Data	SFTP	7 YEARS AGO	12
Customer Email Profile Data	SFTP	6 YEARS AGO	1
CustomerData		6 YEARS AGO	19
EMEA CRM data		4 YEARS AGO	18

A 'Current Updates' sidebar is visible on the right side of the page.

The following information appears for each dataset on the Customer Datasets list page:

- The dataset's name
- How long ago the dataset was last updated
- The number of attributes in the dataset

If **SFTP** appears to the right of the dataset's name, then automatic updating via SFTP has been enabled for that dataset. See [Update a Customer Dataset via SFTP](#) for more information about this option.

Place your mouse pointer in the upper-right corner of a dataset tile to access the additional actions menu.

Customer Datasets

UPLOAD DATA

SORT BY NAME

CRM Data SFTP

UPDATED: 7 YEARS AGO

12

ATTRIBUTES

Customer Email Profile Data SFTP

UPDATED: 6 YEARS AGO

1

ATTRIBUTES

Current Updates

File Upload History

Click **View Upload History** to open the Upload History modal, on which you can view details about previously uploaded files. Click the name of a file to download it.



Monetate retains dataset files for 180 days from the date it was uploaded. Once a file is out of this retention period, it still appears on the dataset's **Update History** tab, but you cannot download it.

Upload History

UPLOAD DATE	FILENAME	UPLOAD TYPE	SOURCE	COLUMNS COUNT	ROW COUNT	ERROR COUNT	PROCESS TIME
10 months ago	18962-testDS.csv	Full	SFTP	3	Failed	0	0 secs
10 months ago	18962-testDS.csv	Full	SFTP	3	Failed	0	1 sec
10 months ago	testDS.csv	Full	Wizard	3	5	0	0 secs
10 months ago	testDS.csv	New	Wizard	2	5	0	0 secs

Managing Automatic Updates

If automatic updates via SFTP is enabled for the dataset, then **Manage Auto Updates** appears in the menu. Click this option to open the Configure Automatic Updates (SFTP) modal to view key information about the directories, connection settings, and update queue.

Configure Automatic Updates (SFTP) for VIP_Members_2022 ✕

SFTP Directories

Partial Updates: /datasets/partial
Full Updates: /datasets/full
File Name Prefix: 60804-
File Name Example: 60804-example.csv

SFTP Connection Settings

Server URL: sftp://sftp.monetate.net
[Configure your SFTP credentials](#)

SFTP Update Queue

ORDER	FILE NAME	TYPE	PROCESSING BEGINS	CANCEL (CANCEL ALL)
No files are currently queued.				

Deleting a Dataset

When you click **Delete**, one of two warning messages appears.

If the dataset is not used in any experiences—active, inactive, or expired—then the message reminds you that you must re-create the dataset if you want to use it after deleting it. Click **DELETE** to complete the action.

Delete Dataset

! You're about to delete "VIP_Members_2022"

Attributes from this dataset will no longer be available to use in experiences. If you need these attributes in the future, you will need to re-import the entire dataset.

DELETE **CANCEL**

If the customer dataset is part of an experience, including inactive and expired ones, then the message lists all those experiences.

Delete Dataset



You're about to delete "CRM Data"

This will remove all attributes inside **CRM Data** . All experiences using one or more of these attributes will be affected. Targets will be removed and analytics will be compromised for the following experiences:

Inactive & Expired Experiences

Test Product Detail Page: Show Countdown Banner

Split Test

PDP Experience

ICE Example

I understand that I am about to delete CRM Data and this will affect all active experiences using CRM Data attributes for targeting.



DELETE

CANCEL

You must click the checkbox beside the statement that you understand the ramifications of deleting the dataset, and only then can you click **DELETE** to complete the action.

Current Updates

The right-hand column of the Customer Datasets list page shows the dataset updates that are in progress but paused or updates that resulted in errors.

The screenshot shows the 'Customer Datasets' interface. On the left, there are two dataset cards: 'Customer Data' (SFTP, updated 4 years ago, 13 attributes) and 'Stations' (updated 2 years ago, 4 attributes). On the right, a 'Current Updates' panel is highlighted with a red box. It contains two update entries: 'MYT2' (upload paused, with a 'RESUME' button and a delete icon) and 'dataset testing' (with a 'VIEW ERRORS' button and a delete icon). At the top right of the interface is an 'UPLOAD DATA' button.

Click **RESUME** when you want a paused update to continue uploading, or click the delete icon to stop the process.

For an update with errors, click **VIEW ERRORS** to learn what problems prevented it from completing successfully. Click the delete icon to remove the file.

Uploading Data

Click **UPLOAD DATA** to launch the Datasets Upload wizard. If you're creating a new customer dataset, refer to [Upload a Customer Dataset](#) for the steps. If you're updating an existing customer dataset, refer to [Update or](#)

Replace a Customer Dataset.

Dataset Details Page

Click the name of a dataset on the Customer Datasets list page to access its details page.

The screenshot shows the 'Dataset Details Page' for 'VIP_Members_2022'. At the top left, there is a link '< BACK TO DATASETS'. The dataset name 'VIP_Members_2022' is displayed with an edit icon. To the right, there are two buttons: 'AUTO (SFTP): OFF' and 'UPLOAD DATA', along with a three-dot menu. Below the dataset name, it says 'Dataset Last Updated: May 5, 2023 12:01 PM'. There are two tabs: 'Overview' (selected) and 'Search'. On the right, 'Unique ID: CUSTOMERID' and 'On-site ID: CUSTOMER ID' are shown. The main content area lists five attributes, each with a link to its details: 'customerId > customerId', 'Lifecycle_State > Lifecycle_State', 'Engagement_State > Engagement_State', 'Rewards_Enrolled > Rewards_Enrolled', and 'Lifetime_Product_Sales > Lifetime_Product_Sales'.

Attributes

All the attributes in the dataset are listed in the order in which they appear in the original file. Click the name of any attribute listed to see the following information about it:

- **Format:** The data type selected, which can only be **STRING**, **NUMBER**, **BOOLEAN**, or **DATE**
- **Can target by:** The operators you can use when including this attribute in a filter, such as **Has value**, **Equal to**, or **Starts with**
- **Active Experiences:** The name of any active experience, if any, in which the attribute is employed, with the name serving as a link to that specific experience
- **Inactive & Expired Experiences:** The name of any inactive or expired experience, if any, in which the attribute was employed, with the name serving as a link to that specific experience

[← BACK TO DATASETS](#)

VIP_Members_2022

Dataset Last Updated: May 5, 2023 12:01 PM

AUTO (SFTP): OFF **UPLOAD DATA** **...**

Overview Search Unique ID: CUSTOMERID On-site ID: CUSTOMER ID

customerId > *customerId*

Lifecycle_State > *Lifecycle_State*

Engagement_State ▾ *Engagement_State* 1 Active Experience(s)

Format: **TEXT** Can target by: Has value, Equal to, Contains, Starts with, Ends with.

<p>Active Experiences</p> <p>Free Shipping for VIP Engaged Members</p>	<p>Inactive & Expired Experiences</p> <p>There are currently no inactive or expired experiences for this attribute.</p>
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Rewards_Enrolled > *Rewards_Enrolled*

Lifetime_Product_Sales ▾ *Lifetime_Product_Sales*

Format: **NUMBER** Can target by: Has value, Equal to, Greater than or equal to, Less than or equal to.

<p>Active Experiences</p> <p>There are currently no active experiences for this attribute.</p>	<p>Inactive & Expired Experiences</p> <p>There are currently no inactive or expired experiences for this attribute.</p>
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In addition to viewing details about each attribute in the dataset, you can perform a variety of actions from the dataset details page.

Click the pencil icon to edit the dataset's name.

Enabling Automatic Updates

Click **AUTO (SFTP)** to enable and configure automatic updates to the dataset via SFTP if this setting isn't already enabled. Next, click **ENABLE AUTOMATIC UPDATES** to view information about the SFTP directories, connection settings, and update queue.



You cannot disable SFTP updates once enabled.

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VIP_Members_2022

Dataset Last Updated: May 5, 2023 12:01 PM

Overview Search

Unique ID: CUSTOMERID On-site ID: CUSTOMERID

customerid > customerid

Lifecycle_State > Lifecycle_State

Engagement_State > Engagement_State 1 Active Experience(s)

Rewards_Enrolled > Rewards_Enrolled

Lifetime_Product_Sales > Lifetime_Product_Sales

This modal also shows the dataset's unique prefix that must appear at the beginning of the filename for each update you submit via SFTP.

Configure Automatic Updates (SFTP) for VIP_Members_2022

SFTP Directories

Partial Updates:	/datasets/partial
Full Updates:	/datasets/full
File Name Prefix:	60804-
File Name Example:	60804-example.csv

SFTP Connection Settings

Server URL: sftp://sftp.monetate.net

[Configure your SFTP credentials](#)

SFTP Update Queue

ORDER	FILE NAME	TYPE	PROCESSING BEGINS	CANCEL (CANCEL ALL)
No files are currently queued.				

See [Update a Customer Dataset via SFTP](#) for more information on configuring and using this update method.

Updating the Dataset

Click **UPLOAD DATA** on the far-right side of the details page to launch the Datasets Upload wizard specifically for updating an existing dataset, whether that update is partial or full.

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VIP_Members_2022

Dataset Last Updated:

AUTO (SFTP) UPLOAD DATA

Unique ID: CUSTOMERID On-site ID: CUSTOMERID

Overview Search

- customerId > customerId
- Lifecycle_State > Lifecycle_State
- Engagement_State > Engagement_State 1 Active Experience(s)
- Rewards_Enrolled > Rewards_Enrolled
- Lifetime_Product_Sales > Lifetime_Product_Sales

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See [Update or Replace a Customer Dataset](#) to understand the differences between a full and partial update and to understand what data you can and cannot update using the wizard.

Additional Options

The additional options menu (...) contains these options:

- **View Upload History:** Opens the same Upload History modal available from the dataset's tile on the list page
- **Delete Dataset:** Triggers the same one of two warning messages as described in the [Customer Datasets List Page](#) section of this documentation.