Customer Dataset Details Page

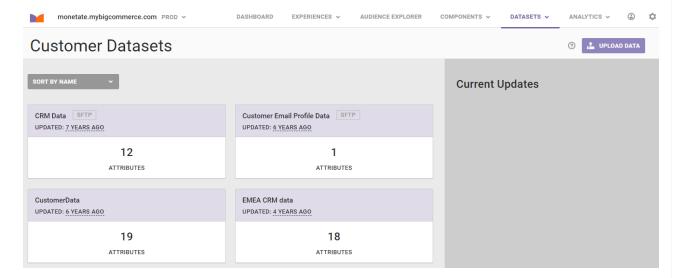


This content is only for clients with **Product Data** and **Customer Data** options in the **DATASETS** menu in the top navigation bar. If no menu options appear when you click **DATASETS**, then this content doesn't apply to your account. Instead, see Customer Attributes Dataset Details Page.

View key information about a customer dataset both on the Customer Datasets list page and on its details page.

Customer Datasets List Page

To access the list page, click DATASETS in the top navigation bar, and then select Customer Data.

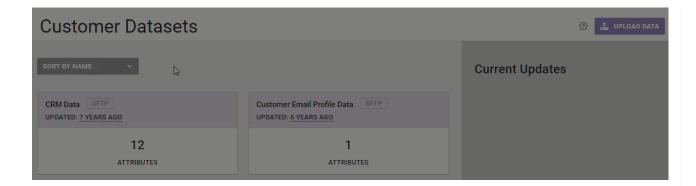


The following information appears for each dataset on the Customer Datasets list page:

- The dataset's name
- · How long ago the dataset was last updated
- · The number of attributes in the dataset

If **SFTP** appears to the right of the dataset's name, then automatic updating via SFTP has been enabled for that dataset. See Update a Customer Dataset via SFTP for more information about this option.

Place your mouse pointer in the upper-right corner of a dataset tile to access the additional actions menu.

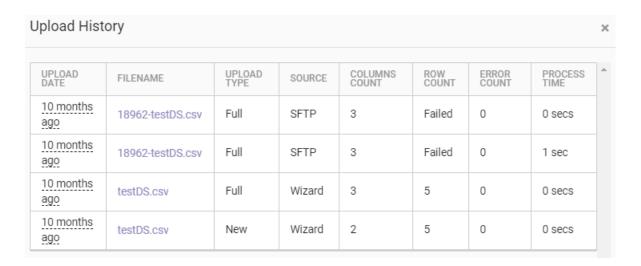


File Upload History

Click **View Upload History** to open the Upload History modal, on which you can view details about previously uploaded files. Click the name of a file to download it.

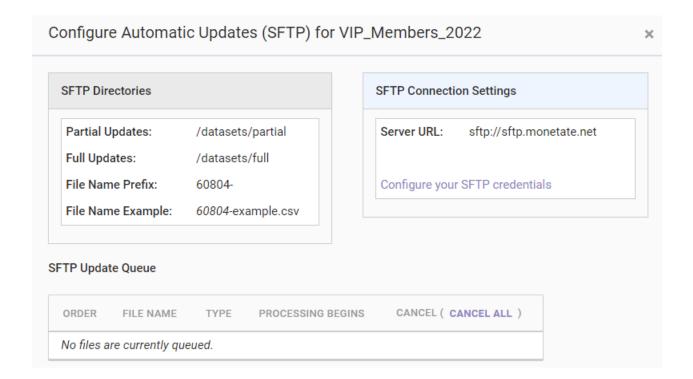


Monetate retains dataset files for 180 days from the date it was uploaded. Once a file is out of this retention period, it still appears on the dataset's **Update History** tab, but you cannot download it.



Managing Automatic Updates

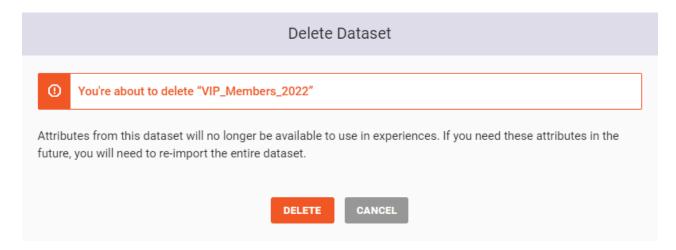
If automatic updates via SFTP is enabled for the dataset, then **Manage Auto Updates** appears in the menu. Click this option to open the Configure Automatic Updates (SFTP) modal to view key information about the directories, connection settings, and update queue.



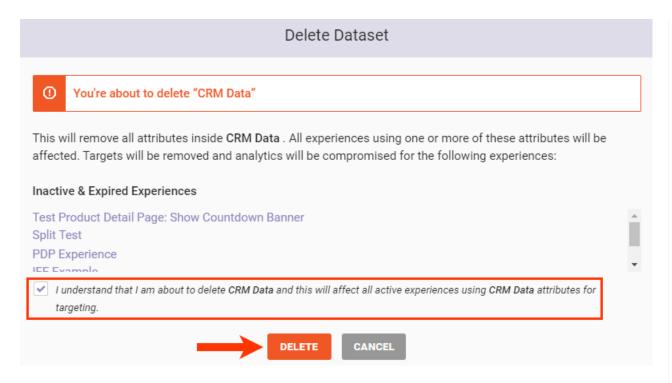
Deleting a Dataset

When you click **Delete**, one of two warning messages appears.

If the dataset is not used in any experiences—active, inactive, or expired—then the message reminds you that you must re-create the dataset if you want to use it after deleting it. Click **DELETE** to complete the action.



If the customer dataset is part of an experience, including inactive and expired ones, then the message lists all those experiences.



You must click the checkbox beside the statement that you understand the ramifications of deleting the dataset, and only then can you click **DELETE** to complete the action.

Current Updates

The right-hand column of the Customer Datasets list page shows the dataset updates that are in progress but paused or updates that resulted in errors.



Click **RESUME** when you want a paused update to continue uploading, or click the delete icon to stop the process.

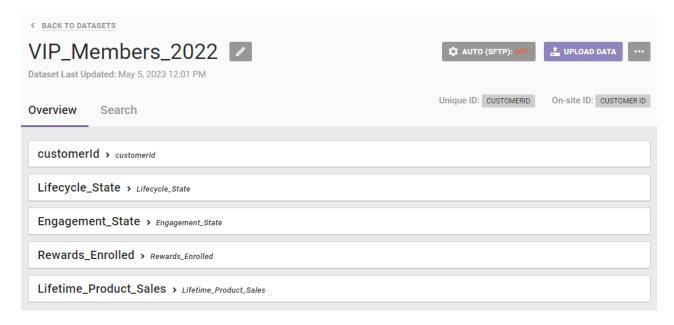
For an update with errors, click **VIEW ERRORS** to learn what problems prevented it from completing successfully. Click the delete icon to remove the file.

Uploading Data

Click **UPLOAD DATA** to launch the Datasets Upload wizard. If you're creating a new customer dataset, refer to Upload a Customer Dataset for the steps. If you're updating an existing customer dataset, refer to Update or

Dataset Details Page

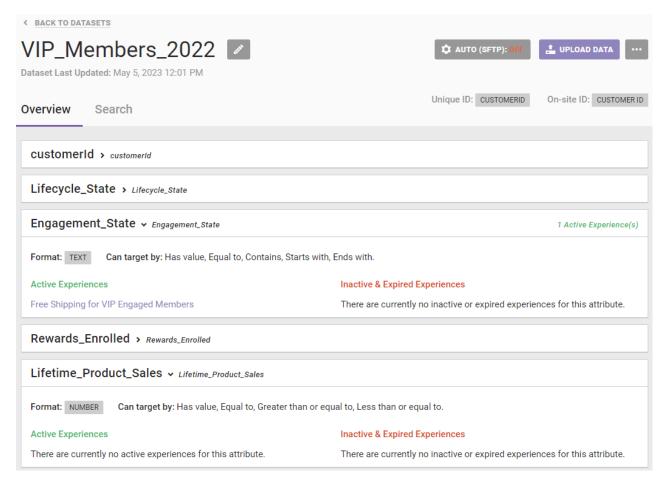
Click the name of a dataset on the Customer Datasets list page to access its details page.



Attributes

All the attributes in the dataset are listed in the order in which they appear in the original file. Click the name of any attribute listed to see the following information about it:

- Format: The data type selected, which can only be STRING, NUMBER, BOOLEAN, or DATE
- Can target by: The operators you can use when including this attribute in a filter, such as Has value, Equal to, or Starts with
- Active Experiences: The name of any active experience, if any, in which the attribute is employed, with the name serving as a link to that specific experience
- Inactive & Expired Experiences: The name of any inactive or expired experience, if any, in which the attribute was employed, with the name serving as a link to that specific experience



In addition to viewing details about each attribute in the dataset, you can perform a variety of actions from the dataset details page.

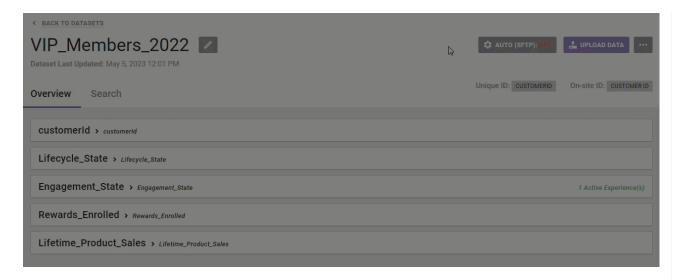
Click the pencil icon to edit the dataset's name.

Enabling Automatic Updates

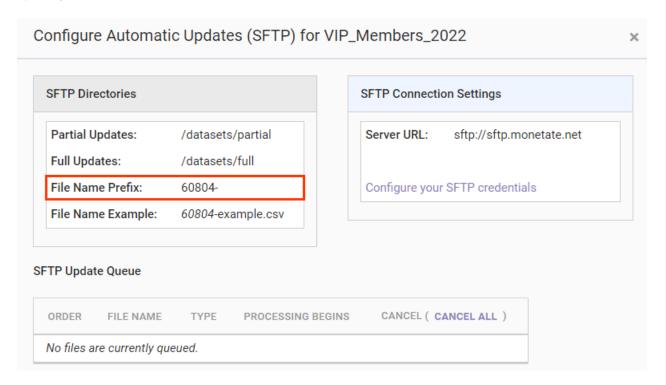
Click **AUTO (SFTP)** to enable and configure automatic updates to the dataset via SFTP if this setting isn't already enabled. Next, click **ENABLE AUTOMATIC UPDATES** to view information about the SFTP directories, connection settings, and update queue.



You cannot disable SFTP updates once enabled.



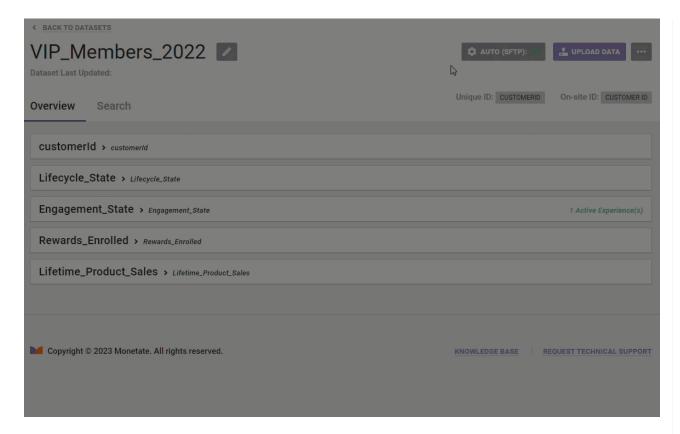
This modal also shows the dataset's unique prefix that must appear at the beginning of the filename for each update you submit via SFTP.



See Update a Customer Dataset via SFTP for more information on configuring and using this update method.

Updating the Dataset

Click **UPLOAD DATA** on the far-right side of the details page to launch the Datasets Upload wizard specifically for updating an existing dataset, whether that update is partial or full.



See Update or Replace a Customer Dataset to understand the differences between a full and partial update and to understand what data you can and cannot update using the wizard.

Additional Options

The additional options menu (...) contains these options:

- View Upload History: Opens the same Upload History modal available from the dataset's tile on the list page
- **Delete Dataset**: Triggers the same one of two warning messages as described in the Customer Datasets List Page section of this documentation.