

Create an Offline Purchases Dataset

Follow these steps to create an Offline Purchases dataset.

All the attributes required for an Offline Purchases dataset must appear in the file header, with the attribute name matching the exact spelling and case. See the [dataset specifications](#) in the [Offline Purchases dataset overview](#) to ensure success.

1. Click **DATASETS** in the top navigation bar, and then, if necessary, select **Product Data**.
2. Click **CREATE DATASET**.
3. Select **Offline Purchase** and then click **NEXT**.
4. Name the dataset and then click **NEXT**.

The name must begin with a letter and can contain only letters, numbers, and underscores.

5. Drag and drop the file into the upload area, and then wait for the platform to validate the data.
 - If the file fails validation, an error message appears that states the problem encountered. Revise the file, click **RE-UPLOAD**, and then drag and drop the revised file into the upload area.
 - If no errors are detected, ensure the sample shown is correct and then select **Looks good**.
6. Click **CONFIRM AND CREATE**.

Once Monetate finishes creating the schema, the details page for the newly created Offline Purchases dataset loads, with the Current Updates table showing the file you just uploaded listed and the **PENDING** status at the top-right corner. This status appears until the platform finishes processing the dataset.

With the schema created, you can now update the dataset as needed, especially if you used a file that only contained a few rows. A full update replaces the entire dataset, and a partial update allows you to add new rows or update existing ones. See [Update an Offline Purchases Dataset](#) for more information.

You can access the dataset's files on the **Update History** tab of its details page in the Monetate platform.

Monetate retains dataset files for 180 days from the date it was uploaded. Once a file is out of this retention period, it still appears on the dataset's **Update History** tab, but you cannot download it.