

# View Experience Change History

After you build an experience, you may want to review what has changed over time. To do this, review the Experience History.

To view the history, click the experience on the All Web Experiences list page. Next, on the Experience Editor page, click the additional options menu (...) and then select **View Experience History**.

The screenshot shows the Experience Editor for 'Winter Clearance Sale Banner'. The top navigation includes 'BACK TO WEB EXPERIENCES' and 'VIEW ANALYTICS'. The main header has 'Winter Clearance Sale Banner' with a 'PAUSE' button, a 'PREVIEW' dropdown, a 'DUPLICATE' dropdown, and an additional options menu (...). A red arrow points to the 'View Experience History...' option in the dropdown menu. Below the header, there are sections for 'WHY' (to optimize Average order value using Automated Personalization to serve the best-fit variant to each individual customer), 'WHO' (For all visitors), and 'WHAT' (A show Insert Banner, Baseline). There is also a '+ ADD TAGS' button.

The Experience History modal displays the following information for each entry:

- The user who made the change
- When the change was made
- A summary of the changes made

Experience History		
USER	DATE & TIME	DETAILS
swalken@fifthlevelfashion.com	Jan 10 2023, 10:37 AM	Activated experience.
swalken@fifthlevelfashion.com	Jan 10 2023, 10:36 AM	Created action "Insert Banner" (#4712086).
swalken@fifthlevelfashion.com	Jan 10 2023, 10:36 AM	Updated experience why: Changed Experience Type: predictive_exp; Winter Clearance Sale Banner at 100%; Added metric Average order value to goals; Changed control threshold to 50%; Predictive control campaign created
swalken@fifthlevelfashion.com	Jan 10 2023, 10:36 AM	For all visitors A) offer nothing starting January 10, 2023 at 10:35, ongoing B) offer nothing starting January 10, 2023 at 10:35, ongoing
swalken@fifthlevelfashion.com	Jan 10 2023, 10:36 AM	Renamed experience from "New Experience-549" to "Winter Clearance Sale Banner".
swalken@fifthlevelfashion.com	Jan 10 2023, 10:35 AM	For all visitors offer nothing starting January 10, 2023 at 10:35, ongoing

Close the modal to return to the Experience Editor page.