

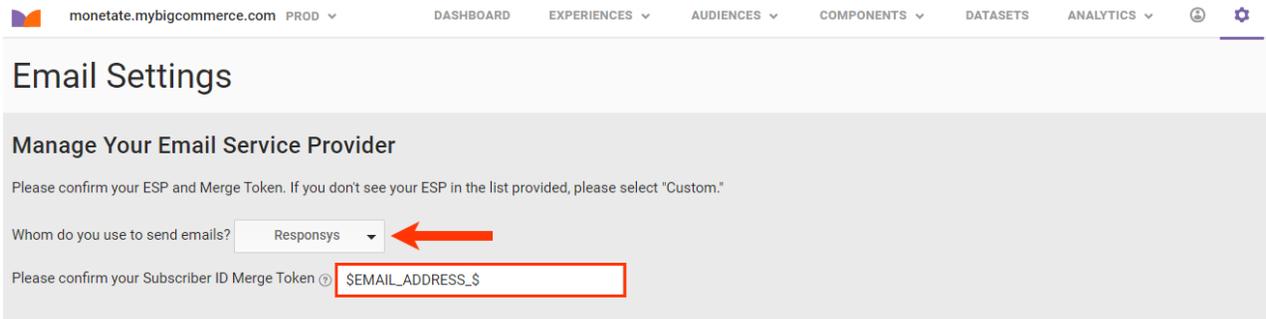
Email

You must configure certain settings before using the Open-Time Email feature or Product Recommendations for Email feature, including selecting your email service provider (ESP), inputting your subscriber ID merge token, and adding the domain alias you've create to appear in certain email content instead of Monetate's own content delivery network (CDN).

To access the Email Settings page, click the settings cog in the top-right corner of the Monetate platform, and then click **Email**.

Managing Your ESP

Select from **Whom do you use to send emails?** the name of the ESP that you use to send emails to clients. After you select one, the **Subscriber ID Merge Token** field autopopulates with the default merge token for you. However, if you have custom subscriber IDs set up with your ESP, then input that information into the field instead.



The ESPs listed in **Whom do you use to send emails?** are those ESPs that Open-Time Email supports. If your ESP isn't in the list, select **Custom** instead.

Configuring Your Domain Alias

Monetate serves your images from a global CDN, but you can use the **Monetate Email Domain Alias** setting to rename the image URLs to match your brand.

First, you must create a domain or subdomain and configure it as a domain alias for `sd.monetate.net` by adding a CNAME record.

 Ensure the alias that you create supports SSL.

Follow these steps to add a CNAME to your domain.

 The steps presented here to add a CNAME record are a general guide. Contact your Web host if you need more specific instructions.

1. Sign into your domain's account on your Web host.
2. Find the page on which you can update your domain's DNS records. Often this page is titled "DNS Tools," "DNS Management," or "Edit Name Servers."
3. Find the CNAME records for your domain. These records include a domain alias name (for example, `alias.yourdomain.com`) and a destination (for example, `yourdomain.com`).
4. Add a CNAME record with the destination `sd.monetate.net`.
5. Save the changes.

The changes often go into effect within an hour but may take up to 72 hours.

After you have added your domain alias, you must verify that it works. First, return to the Email Settings page in the Monetate platform. Enter your domain alias name in the **Monetate Email Domain Alias** text field, and then click **TEST**.

 You cannot enter an IP address into **Monetate Email Domain Alias**.

monetate.mybigcommerce.com PROD ▾ DASHBOARD EXPERIENCES ▾ AUDIENCES ▾ COMPONENTS ▾ DATASETS ANALYTICS ▾ ⚙

Email Settings

Manage Your Email Service Provider

Please confirm your ESP and Merge Token. If you don't see your ESP in the list provided, please select "Custom."

Whom do you use to send emails?

Please confirm your Subscriber ID Merge Token

Monetate Email Domain Alias

Monetate is always able to serve your images directly from our global CDN, but sometimes it makes sense to rename the image URLs to match your brand. Enter a hostname below (subdomains are OK) that you have configured as a domain alias for `sd.monetate.net`. This hostname will be used in all future dynamic email experience HTML snippets.

For more about setting up a domain alias, refer to [the configuration guide](#) article in the Monetate Knowledge Base.

TEST 

e.g. `alias.example.com` (omit `https://`, but make sure alias supports SSL)

If your domain alias is properly configured, then a success message appears next to **TEST**.

 If you click **TEST** when the text field is empty, you overwrite any previously saved domain alias.

Submit a support ticket using the Monetate Technical Support portal (support.monetate.com) if you have questions or need assistance.