

# Integration Tools

The Integration page in the Monetate platform settings contains several tools to help you get started. Click the settings icon and then select **Integration** to access it.

## Third-Party Analytics

In addition to the analytics provided natively, Monetate integrates with third-party platforms to report experience information. You can set up third-party analytics reports on the **Third-Party Analytics** tab.

Monetate supports Google Analytics natively, and it can push your account's data to any platform that you use. For more information on third-party analytics, refer to the documentation in the [Third-Party Analytics](#) category.

## Tag

The **Tag** tab contains the code snippet for the [Monetate tag](#) that you must paste into the header for each page of your site on which you want to run Monetate.

Switch between the synchronous and asynchronous tags using the toggle located above the code editor.

The tool tip next to the toggle provides an overview of each type of Monetate tag. See [Tag Comparison](#) for a side-by-side look at the two tag types.

## Inspector

On the **Inspector** tab you can download the Monetate Inspector browser plug-in.

You must have third-party cookies and cross-site content tracking enabled in your browser for Monetate Inspector to work. Furthermore, Ghostery and similar privacy extensions can block it. If you're unable to launch the tool, check your browser's privacy and security settings as well as the extensions you might have installed.

See [Monetate Inspector](#) to learn more about what this tool does.

## API

The **API** tab contains settings to enable API features along with a button to view the Monetate API documentation.

The API features settings on this tab allow you to enable cart, product, and page type actions conditions, respectively.

## SSO

With single sign-on (SSO), you can bring your own in-house identity provider (IDP) to authenticate users in the Monetate platform. On the **SSO** tab, you can find the information that you must input into your IDP system as well as the means to input your IDP's ID, URL, and 509 certificate.

Refer to [Configure Single Sign-On](#) for more information.

## First-Party Proxy

On the **First-Party Proxy** tab, you can register a mapping within your content delivery network (CDN) between a dedicated path on your site and the Monetate service. By doing so you can overcome ad-blocking extensions that block network requests that Monetate uses to deliver personalized experiences on your site.

See [Manage First-Party Proxies](#) for more information.