

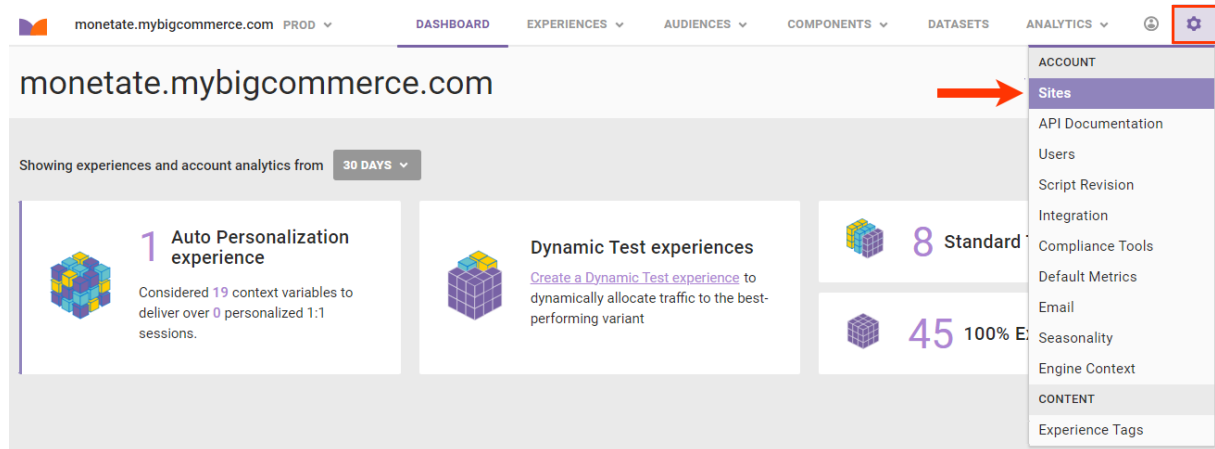
Create a Market

To use the Markets feature, you must first create a market. You can later edit aspects of the market.

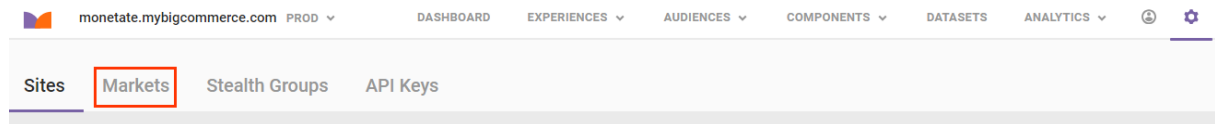
Creating a Market

Follow these steps to create a market.

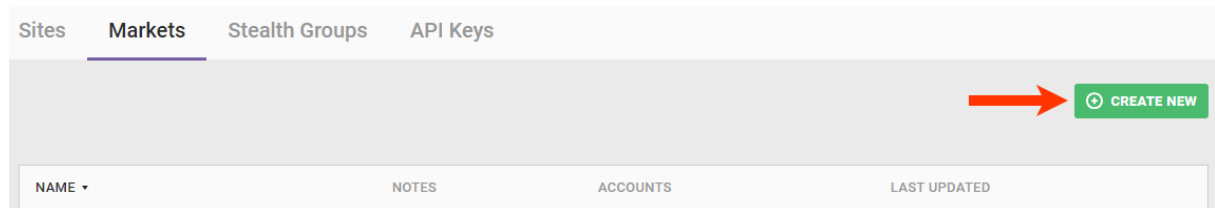
1. Click the settings cog and then select **Sites**.



2. Click the **Markets** tab.



3. Click **CREATE NEW**.



4. Name the market.

Create Market ✕

Market name

Select accounts to assign to Market

PROD **DEV**

<input type="checkbox"/>	monetate.mybigcommerce.com	PROD
<input type="checkbox"/>	monetate.mybigcommerce.uk	PROD
<input type="checkbox"/>	monetate.mybigcommerce.ca	PROD
<input type="checkbox"/>	monetate.mybigcommerce.mx	PROD
<input type="checkbox"/>	monetate.mybigcommerce.in	PROD

Notes

Notes

5. Select each account that you want to belong to the new market.
 - Type the account name into the search bar, and then select the result in the account listing.
 - Select either **PROD** or **DEV** to narrow the options in the account listing.

Create Market ✕

Market name

Select accounts to assign to Market

PROD **DEV**

<input type="checkbox"/>	monetate.mybigcommerce.jp	PROD
<input type="checkbox"/>	monetate.mybigcommerce.au	PROD
<input checked="" type="checkbox"/>	monetate.mybigcommerce.eu	PROD
<input checked="" type="checkbox"/>	monetate.mybigcommerce.de	PROD

Notes

Notes

6. If necessary, add comments about the market in the **Notes** field.

Create Market ✕

Market name

Select accounts to assign to Market

PROD **DEV**

<input type="checkbox"/>	monetate.mybigcommerce.jp	PROD
<input type="checkbox"/>	monetate.mybigcommerce.au	PROD
<input checked="" type="checkbox"/>	monetate.mybigcommerce.eu	PROD
<input checked="" type="checkbox"/>	monetate.mybigcommerce.de	PROD

Notes

Notes

7. Click **CONFIRM**.

Create Market ✕

Market name


Select accounts to assign to Market

PROD **DEV**

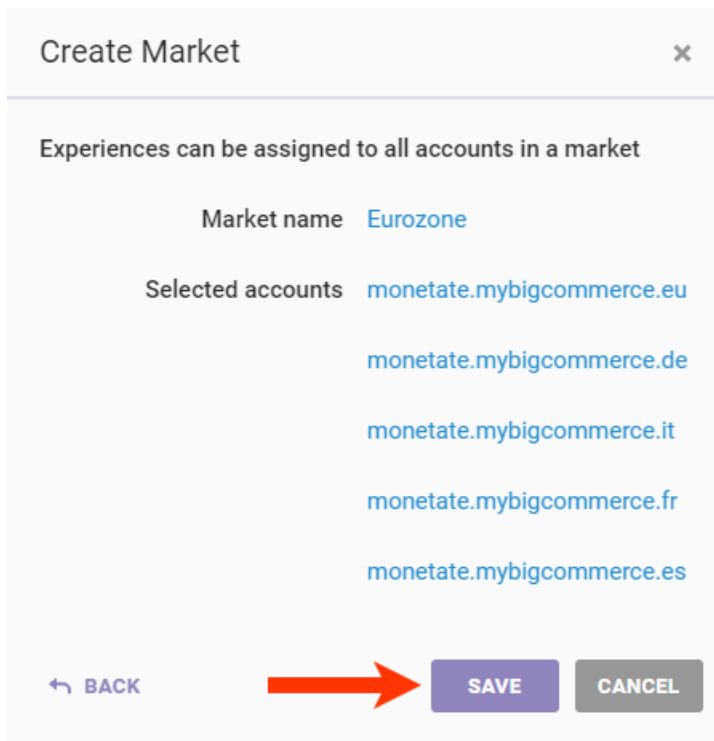
<input type="checkbox"/>	monetate.mybigcommerce.jp	PROD
<input type="checkbox"/>	monetate.mybigcommerce.au	PROD
<input checked="" type="checkbox"/>	monetate.mybigcommerce.eu	PROD
<input checked="" type="checkbox"/>	monetate.mybigcommerce.de	PROD

Notes

Notes



8. Review the list of accounts you selected and then click **SAVE**.

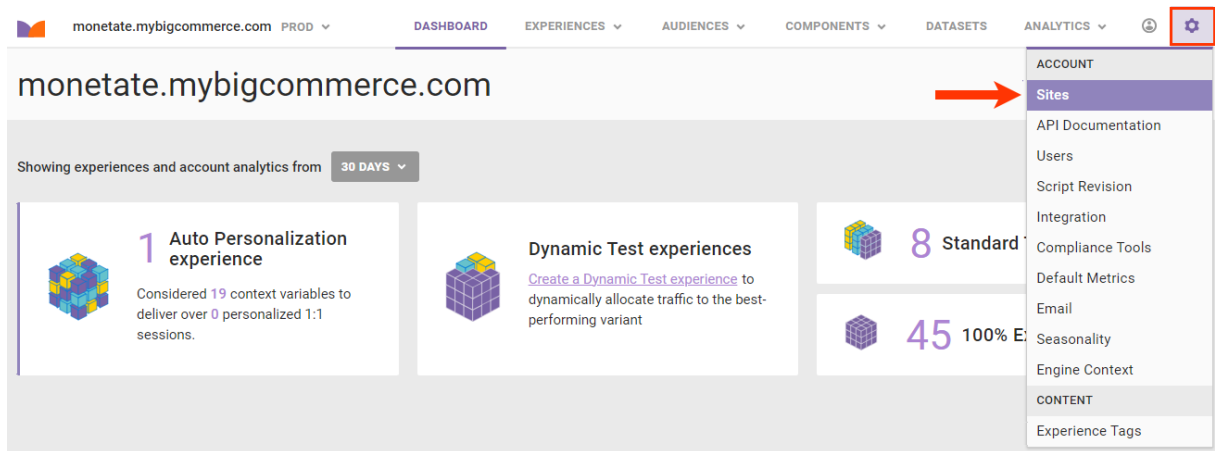


The market is now available to use in [recommendation strategies](#).

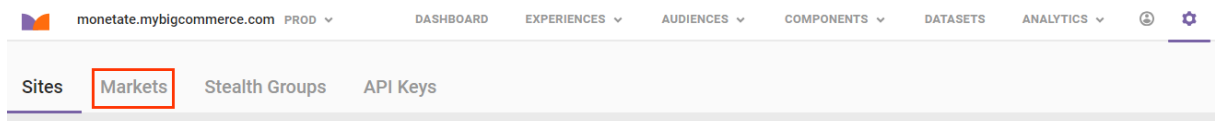
Editing a Market

Follow these steps to edit a market.

1. Click the settings cog and then select **Sites**.



2. Click the **Markets** tab.



- Place your mouse pointer in the row of the market that you want to edit, and then click **Edit** when it appears below the market's name.

NAME ▾	NOTES	ACCOUNTS	LAST UPDATED
APAC Edit Delete		4 ACCOUNTS	May 28 2024, 3:42 PM
N America		4 ACCOUNTS	May 28 2024, 1:41 PM
Eurozone		4 ACCOUNTS	May 25 2021, 9:01 PM

- As necessary, revise the market's name, add or remove accounts, and add or revise any comments in the **Notes** field, and then click **CONFIRM**.

Edit Market - APAC ✕

Market name

Select accounts to assign to Market

PROD **DEV**

<input checked="" type="checkbox"/>	monetate.mybigcommerce.jp	PROD
<input checked="" type="checkbox"/>	monetate.mybigcommerce.au	PROD
<input type="checkbox"/>	monetate.mybigcommerce.eu	PROD
<input type="checkbox"/>	monetate.mybigcommerce.de	PROD

Notes

Notes

5. Review the list of accounts in the market, and then click **SAVE**.

Edit Market - APAC



Experiences can be assigned to all accounts in a market

Market name [APAC](#)

Selected accounts [monetate.mybigcommerce.com](#)

[monetate.mybigcommerce.jp](#)

[monetate.mybigcommerce.au](#)

[monetate.mybigcommerce.nz](#)

[monetate.mybigcommerce.kr](#)

[monetate.mybigcommerce.in](#)

[monetate.mybigcommerce.sg](#)

[← BACK](#)



SAVE

CANCEL