

# Manage Stealth Groups



Monetate doesn't store Stealth Mode visitor information in a database. Since there's no historical data for these visitors, behavior-based targets don't work in an experience in which your IP address is set as a stealth visitor.

## Stealth Mode Overview

Stealth Mode is an account-level setting that forces users into one group—Stealth—experiment or Stealth—control—for all experiences that include testing. Because the decision of experiment or control is forced, Stealth Mode visitors who interact with your site are excluded from [experience results](#) and [reports](#).

Use Stealth Mode to prevent any unwanted influence to live experiences. Any IP address in Stealth Mode is excluded from all Monetate experience results and reports. You can also use Stealth Mode to ensure that everyone at your company sees a consistent version of your site.



Selecting **Preview with All Active Experiences** or **Preview [letter] with All Active Experiences** when [previewing an experience](#) will cause your current session to be marked as Stealth. Preview Mode prioritizes the experience you're previewing over other active experiences to ensure that you see it. Due to page slotting and other factors, you may qualify for a different set of experiences in Preview Mode compared to normal evaluation. Therefore, to avoid inadvertently contaminating analytics, sessions involved in an experience preview are marked as Stealth.

If you know your IP address, you can check that you're in a Stealth Group in Monetate. See [Configuring Stealth Groups](#) in this documentation to find Stealth Mode settings. If you don't know your IP address, submit a support ticket using the Monetate Technical Support portal ([support.monetate.com](https://support.monetate.com)) to determine if you're in Stealth Mode.

## Configuring Stealth Groups

Follow these steps to create a Stealth Group.



You must have Administrator privileges in the Monetate platform to enable and configure Stealth Mode for your account.

1. Click the settings cog in the top navigation bar, and then select **Sites**.

monetate.mybigcommerce.com PROD ▾ DASHBOARD EXPERIENCES ▾ AUDIENCES ▾ COMPONENTS ▾ DATASETS ANALYTICS ▾ ⚙️

monetate.mybigcommerce.com

Showing experiences and account analytics from 30 DAYS ▾

- 1 Auto Personalization experience**  
Considered 19 context variables to deliver over 0 personalized 1:1 sessions.
- Dynamic Test experiences**  
[Create a Dynamic Test experience](#) to dynamically allocate traffic to the best-performing variant
- 8 Standard**
- 45 100% E**

- ACCOUNT
- Sites**
- API Documentation
- Users
- Script Revision
- Integration
- Compliance Tools
- Default Metrics
- Email
- Seasonality
- Engine Context
- CONTENT
- Experience Tags

2. Click the **Stealth Groups** tab.

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Sites Markets **Stealth Groups** API Keys

monetate.mybigcommerce.com PROD monetate.mybigcommerce.com SAVE

monetate.mybigcommerce.uk PROD Production

3. Click **CREATE STEALTH GROUP**.

Sites Markets **Stealth Groups** API Keys

Stealth Mode is a feature that allows members of your company and Monetate to interact with your website without influencing analytics. Depending on your own internal traffic flow, this may be helpful for preventing any unwanted impact on live experiences.

**Note:** Stealth Mode does not store historical data for site interaction. Experiences that rely on a user's prior behavior will not be visible. Instead, Preview Mode can be utilized to test these experiences.

**Stealth Groups** CREATE STEALTH GROUP

DESCRIPTION	GROUP	SUBNET
Automation Test	Experiment	8.8.8.8/32

4. Input a description of the group's purpose.

Edit Stealth Group

Description ?

Group ?

Control  Experiment  Normal decisioning

Subnet ?

SAVE CANCEL

5. Select the group type.

- **Control** – Doesn't see any experiences; useful for members of your organization in an IT role, a sales or order entry role, or anyone who would be unnecessarily confused with or hindered by exposure to Monetate experiences
- **Experiment** – Retains visibility to experiences without affecting analytics, except those experiences that use past behavior; useful for members of your organization in a marketing role who need experience visibility
- **Normal decisioning** – Doesn't impact whether or not experiences are seen while still not counting toward analytics

Edit Stealth Group

Description ?

IT Dept

Group ?

Control  Experiment  Normal decisioning

Subnet ?

SAVE CANCEL

6. Input into **Subnet** the IPv4 address with subnet. Contact your company's IT department if you're unsure where to find this address.



You must use CIDR notation in **Subnet**. You should only use public IPv4 formatted IP address for Stealth Mode. Inputting a private IP address returns an error. To assure that you are using a public IP, keep in mind that private IPs fall within one of three ranges:

- 10.0.0.0–10.255.255.255

- 172.16.0.0–172.31.255.255
- 192.168.0.0–192.168.255.255

Currently, Monetate does not support IP address in IPv6 format.

Edit Stealth Group

Description ⓘ  
IT Dept

Group ⓘ  
 Control  Experiment  Normal decisioning

Subnet ⓘ

SAVE CANCEL

7. Click **SAVE**.

The Stealth Groups table contains all the groups configured for your account. Click the additional options menu (...) for a group in the table to delete or edit it.

Sites Markets **Stealth Groups** API Keys

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Stealth Groups CREATE STEALTH GROUP

DESCRIPTION	GROUP	SUBNET	
Automation Test	Experiment	8.8.8.8/32	...
Testing	Normal decisioning	8.8.8.8/32	Edit Delete

Clicking **Edit** launches the same Edit Stealth Group modal that you see when you click **CREATE STEALTH GROUP**.