

Asynchronous Tag

The asynchronous **Monetate tag** loads independent of your site. It doesn't affect your site's load time or performance. Due to the priority given to your site's content when the browser loads your page and the robust nature of the Monetate platform, use of the asynchronous tag includes the slight possibility that customers may see a visual artifact of your native site experience before the Monetate-optimized experience renders.

Technical Details

- Single script request that enters the page asynchronously
- Reports track data (for example, URL, user, browser, etc.) and applies experiences
- Client site continues to load during the request
- Served from Akamai CDN

Web Document

