# Contentsquare

Follow these steps set up an integration with Contentsquare.

1. Click the settings cog in the top navigation bar, and then select **Integration**.

2. On the **Third-Party Analytics** tab, take one of the following actions:
   - If the account doesn't have any third-party analytics custom reports, then click **SELECT** for **Contentsquare**.

   - If the account already has a third-party analytics report, then click **ADD REPORT** and then, if necessary, select **Contentsquare**.

3. Optionally, set **Enable by default for all new experiences** to **YES** if you want Monetate to push experience data for all new experiences to Contentsquare.

   > Enabling this setting does not enable reporting for existing experiences. You must configure the reporting in each existing experience. See Enabling Contentsquare at the Experience Level for more information.

4. Optionally, preview the code pushed to Contentsquare by clicking **SHOW THE CODE BEING USED TO REPORT DATA**.

5. Click **CREATE**.

## Viewing Experience Data in Contentsquare

You can list and view Monetate experiences and variants directly in Contentsquare.

1. Click the settings cog in the top navigation bar, and then select **Integration**.

2. Click **CONTENTSQUARE** on the **Third-Party Analytics** tab.

3. Log into your Contentsquare account in a new browser tab. Click the settings cog and then select **Console**.

4. Access the project you want to use Monetate with.

5. Click the **INTEGRATIONS** tab.

6. Select **Monetate**.

7. Click **ADD NEW**.

8. Input the API credentials.
   a. Return to the browser tab in which Monetate is active. Click **COPY** next to **API Account Name**.

   b. Paste the text into **Account name** in Contentsquare.

   c. Click **COPY** next to **API Access Token**.

   d. Paste the text into **API Key** in Contentsquare.

   e. Click **Submit**.

9. Name the integration.

10. Select the sites that you want to import.
    a. Click **Select the sites**.

    b. Select one or more sites for which you want segments imported, and then click **Select**.

11. Click **Add integration**.

The integration in Contentsquare is now complete.

# Enabling Contentsquare at the Experience Level

Follow these steps to enable Contentsquare reporting for an individual active Web experience.

1. Navigate to the experience that you want reported to Google Analytics, and then open it in Experience Editor.
2. Click the additional options menu (**...**) on the Experience Editor page, and then click **Third-Party Analytics**.

3. Toggle **Contentsquare** to **YES** to have Monetate push the experience's data to Contentsquare.

4. If you want to see a specific string in the third-party platform(s) for this specific experience, enter it into **Report Label**.

> The text in **Report Label** auto-populates with the name of the experience and its ID. Monetate reports this string to the integrated third-party platform(s). Monetate also automatically creates labels for holdout variants based on your specified variant labels. For each variant included in the holdout, Monetate appends the label with `- Holdout`.

5. Click **SAVE** to close the modal.

You can view a table of experiences that Monetate is reporting to Contentsquare on the Contentsquare Configuration screen of the **Third-Party Analytics** tab of the Integration page of the Monetate platform settings.

To disable Contentsquare reporting for a single experience, click its name in this table to open it in Experience Editor, then click the additional options menu (**...**), click **Third-Party Analytics**, and then toggle **Contentsquare** to **NO** in the Third-Party Analytics modal.

# Testing the Integration

Follow these steps to test the connection between Monetate and Contentsquare by using the Contentsquare Tracking Setup Assistant.

1. In a Google Chrome browser window or tab, load Contentsquare Chrome Extensions, and then click **INSTALL**.

2. In the Chrome Web Store, click **Add to Chrome**.

3. Click **Add extension**.

4. Navigate to a page on your site on which an experience with Contentsquare reporting enabled is currently running.
5. Launch the Contentsquare Tracking Setup Assistant extension, and then expand the **dynamic variables tracked** accordion to confirm that experiences and variants are being reported to Contentsquare for your session.

An experience's campaign ID is sent to Contentsquare as a dynamic variable. It is appended to the end of its corresponding entry in the Contentsquare Tracking Setup Assistant extension with an underscore (for example, `AB_Mon_CSQDemo_1160975`).

# Evaluating an Experience in Contentsquare

When you define new Zoning, you see an option to choose an experience preview URL.

The Zoning Setup page displays a list of all experiences for your account. When you select an experience, Contentsquare provides you with a list of all possible variants for that experience.

Choose a variant, and the page then refreshes to show the website as configured from that Monetate experience and also preselects a custom Segment for only visitors who have seen that specific variant/experience.

Find additional information about using the Contentsquare integration with Monetate in the Contentsquare Knowledge Base.