

# Image Lightbox Action

The Image Lightbox action displays an image by filling the screen and dimming the rest of the page with a semitransparent overlay. You can close the lightbox by clicking either the overlay mask or a close button incorporated into the image with a click zone. The action also appends included CSS styles in the `<head>` of the page.

## Required Components

### Image Creative

Monetate displays the uploaded creative on the page as part of a full-page overlay. This image supports click zones used either as links or as a close button when you set the click zone URL to `#close`.

### Lightbox ID

The lightbox ID is an identifier number that you select between 0 and 31 that's used to distinguish this experience's lightbox from any other lightboxes and their display frequencies. The cookie-based lightbox ID distinguish this action from any other lightboxes or banners with the same ID. The banner with this ID is then shown to a site visitor based on the display frequency settings and can be dismissed after it has loaded or on user interaction.

### Display Frequency

This input works with the lightbox ID to control the frequency that a lightbox is shown to a specific visitor or segment. Several options are available:

- Every page
- Once per session
- Once, ever
- Once every 'X' days



If you select **Once every 'X' days**, then you must specify the number of days in the **Days until expiration** field in the Optional Inputs section.

## Optional Components

### CSS Style

Monetate appends anything you add to the CSS editor to a stylesheet in the `<head>` portion of your site in a `<style>` block. These styles are available on this page for use with any page elements.

### Lightbox Class

This input appends a class to the lightbox content wrapper for styling purposes.

By default, the lightbox has an ID of `#monetate_lightbox_content_container`. However, Monetate uses this ID to wrap all lightboxes, so an additional class is useful to apply specific styles only to certain lightboxes.

## Top Position

This input sets the distance in pixels of the lightbox content from the top of the viewport. By default, the lightbox content is 15% of the total height of the visitor's screen from the top of the viewport.

## Left Position

This input sets the distance in pixels of the lightbox content from the left side of the viewport. By default, the lightbox content is centered within the viewport.

## Pin Lightbox Position

This setting controls the position property of the lightbox content.

If you set this input to **NO**, then Monetate sets the lightbox position to relative and the lightbox content doesn't scroll with the page. If you set the input to **YES**, then Monetate sets the lightbox content position to fixed and the lightbox content scrolls with the page.

## Overlay Color

This input controls the `background-color` property of the lightbox overlay mask. It accepts HTML color codes (for example, `red`), hex color codes (for example, `#ff0000`), or RGB values (for example, `rgb(255, 0, 0)`). The default color is `#000` (black).

## Overlay Opacity

This input controls the `opacity` property of the lightbox overlay mask. It accepts any value between `0.00` and `1.00`. The default value is `0.6`.

## Closeable via Overlay

This input determines whether the lightbox closes when the site visitor clicks the lightbox overlay mask.

If you select **YES**, then the lightbox closes when the visitor clicks the overlay mask. If you select **NO**, then the lightbox doesn't close if the visitor clicks the overlay mask.



If you select **NO**, then you must include a `#close` click zone. Otherwise, a site visitor cannot close the lightbox at all.

## Days Until Expiration

Only use this input if you selected **Once every 'X' days** from **Display Frequency**. This option sets the number of days until the lightbox expires and accepts any numeric value.

## Delay Open

This input sets the delay timer in seconds that Monetate waits until launching the lightbox. It accepts any numeric value.

## Animate Open/Close

This setting controls whether the lightbox content fades in. If you select **YES**, then the lightbox fades in when the visitor opens or closes it. If you select **NO**, then the lightbox appears on the page and closes without any animation.