

Page Metrics

The full list of Page Metrics for a selected page type in the journey is in the bottom right panel.

PAGE METRICS	
index	
1st interaction	
Sessions	8176925
Abandon cart rate	89.80%
Conversion rate	0.00%
Avg. page views	6
Avg. time on page	216s
Purchase count	139903
New customer acquisition rate	1.20%
Add to cart rate	0.30%
Avg. order value	\$239.12
Revenue per session	\$4.09
Bounce rate	0.80%

The Page Metrics panel updates whenever you select a new node. It displays the page type, which interaction it occurs in within the journey, and a complete list of the default metrics associated to the page. Refer to [Default Metrics & Key Performance Indicators](#) for information how metrics are calculated. The total sessions over which this is evaluated is the sum of interactions in the first node on the path, the current node, and the previous node on the path.

These metrics include the following:

- Sessions
- Conversion rate
- Average time on page
- Average page views
- Average order value
- Purchase count
- Add to cart rate
- Abandon cart rate
- Revenue per session
- New customer acquisition rate
- New visitor conversion rate
- Bounce rate



Bounce rate is displayed only on nodes in the first interaction.