SDK Events and Action Types

This article describes how to access event and action types.

Events

The available events are as follows:

- RecordImpressions
- RecordPageEvents
- RecordRecClicks
- RecordRecImpressions
- ContextCustomVariables
- ContextUserAgent
- ContextPageView
- ContextProductView
- ContextCart
- ContextAddToCart
- ContextPurchase
- ContextMetadata
- ContextProductDetailView
- ContextProductThumbnailView
- ContextReferrer
- ContextCoordinates
- ContextScreenSize
- ContextClosedSession
- ContextIpAddress

Events are defined in EventTypes.java.

You can reference these events using the syntax EventTypes.<event name>. For example, RecordImpressions is referenced by EventTypes.RecordImpressions.

Actions

The available actions are as follows:

- OmniChannelJson
- OmniChannelRecommendation
- OmniSocialProofData
- OmniChannelImageBadging
- OmniChannelDataCollect
- OmniChannelNoAction