

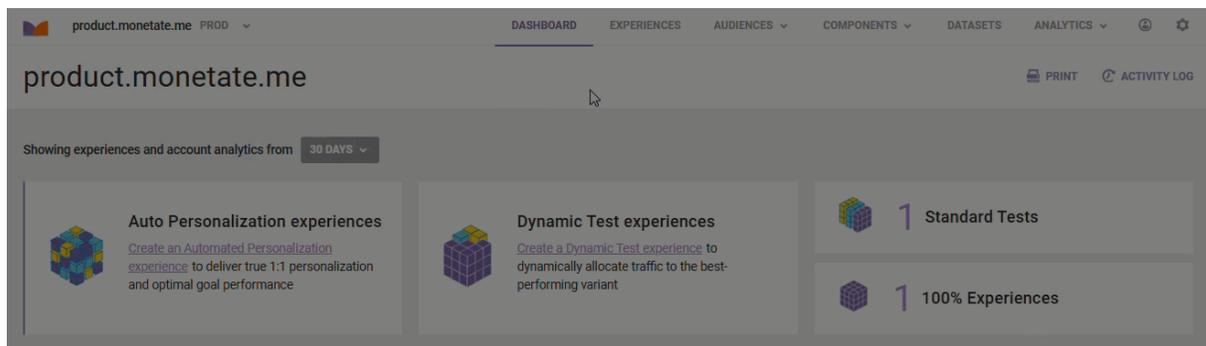
# Pin Products on Category Pages

When you pin products using Monetate's Personalized Category Pages feature, you ensure the selected products always appear as the first ones on the first list page for the category.

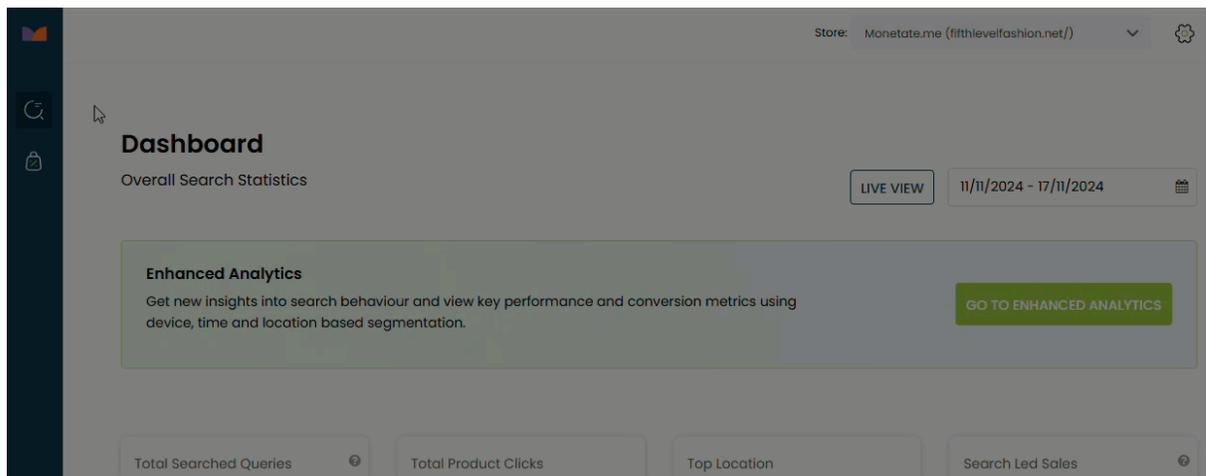
## Pinning Products for a Category

Follow these steps to create a default rule that pins one or more products to the beginning of a category's list pages for a single store.

1. Click **COMPONENTS** in the top navigation bar, select **Personalized Search**, and then click the appropriate product catalog on the Personalized Search list page.



2. Click the Smart Category Merchandising icon in the left-hand vertical toolbar, and then select **Single Store**.



3. Click **MANAGE RULES & FACETS**.

## Smart Category Merchandising

### Visual Merchandising

Default Rules & Facets    Scheduled Campaigns

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Total **3** categories configured. ➔ MANAGE RULES & FACETS

<input type="checkbox"/> Category	Rules Created	Pinned Products	Excluded Products	Facet Order
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- On the Category Selection modal, click the plus sign icon (+) to select the product category for which you want to pin products, and then click **PROCEED**.

### Category Selection

Select categories you would like to merchandise. You will acquire locks for the categories that you select. The locks will be released after you Save & Publish or Exit.

If you do not see your category listed below, please [click here to refresh](#).

Select all ⌵

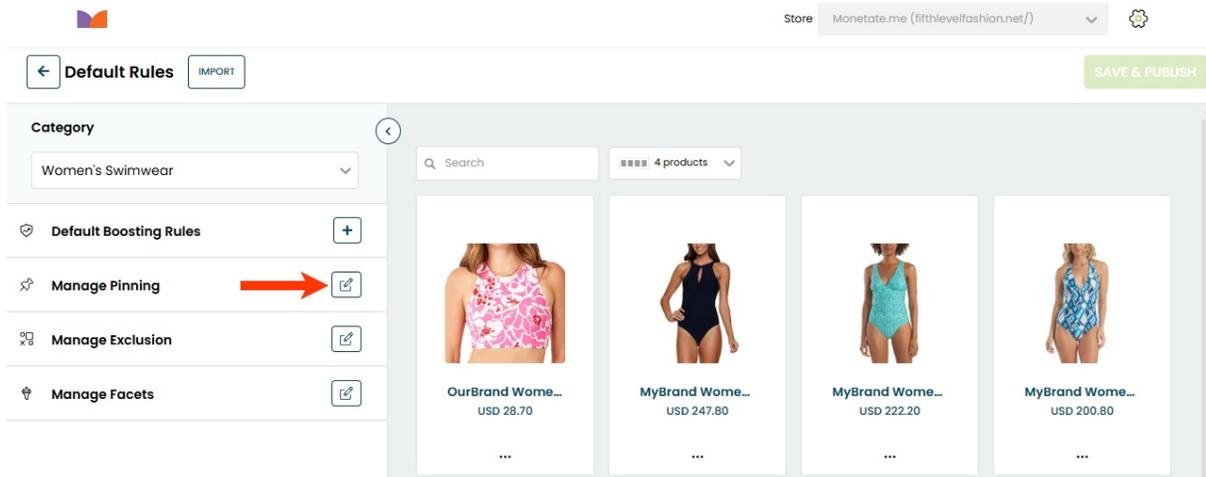
Girls	+
Girls' Cycling Gear	+
Girls' Footwear	+
Girls' Outerwear	+
Girls' Snow Gear	+
Girls' Swimwear	+
Girls' Tops	+
Girls' Trousers	+

#### Selected Categories (0)

No categories selected

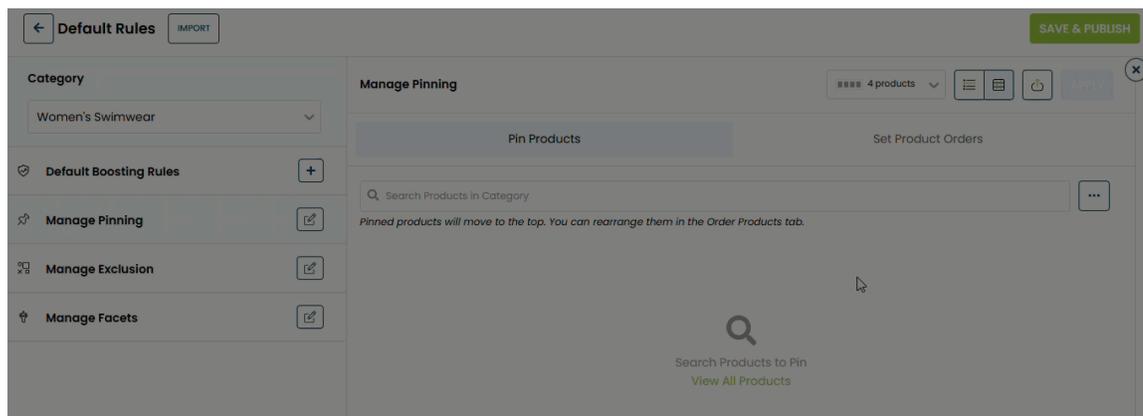
EXITCLEAR SELECTIONPROCEED

- On the Default Rules page, click the edit icon for Manage Pinning.

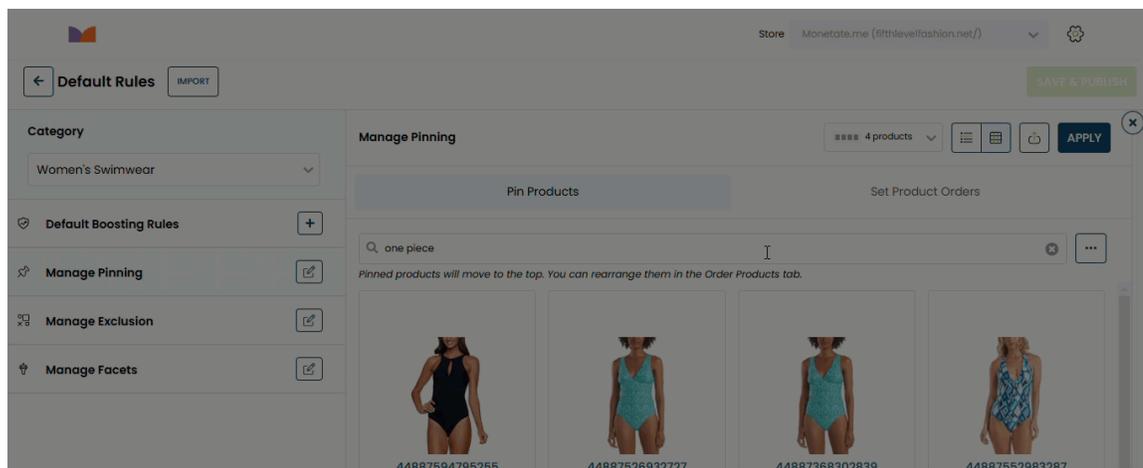


6. Find one or more of the products that you want to pin.

- Click **View All Products**, scroll through the listings of all the products in the category, and then click the checkmark in the upper-left corner of a product's entry to reserve it for pinning.



- Enter a word or phrase into the search field to view only those products in the category that have your search query in an attribute value, and then either click the checkmark in the upper-left corner of a product's entry to reserve it for pinning or pin all the search results by clicking the additional options menu (...) and then selecting **All Search Results**.



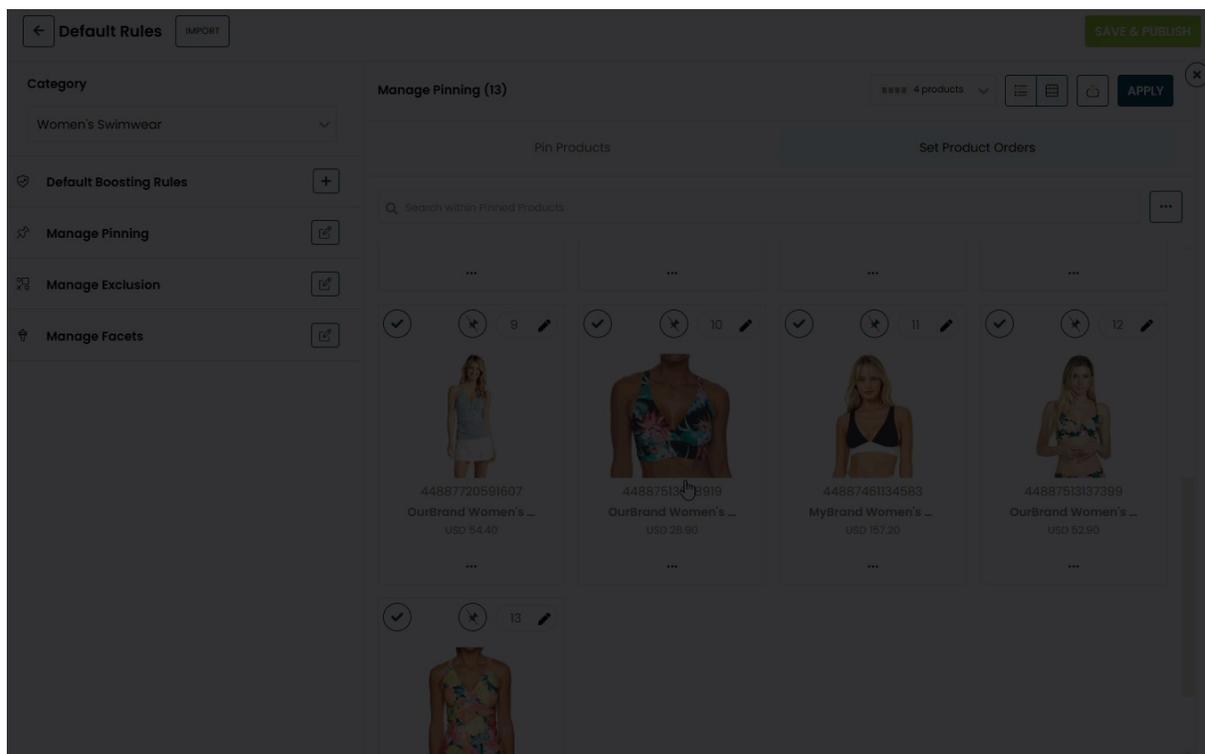
7. If necessary, click **PIN SELECTED** if you only reserved products for pinning in the previous step.

The screenshot shows the 'Manage Pinning' interface for the category 'Women's Swimwear'. On the left, there is a sidebar with navigation options: 'Default Boosting Rules', 'Manage Pinning', 'Manage Exclusion', and 'Manage Facets'. The main area is titled 'Manage Pinning' and shows '4 products'. Below this, there are two tabs: 'Pin Products' and 'Set Product Orders'. A search bar is present with the text 'Search Products in Category'. A button labeled 'PIN SELECTED (13)' is highlighted with a red box. Below the search bar, there are four product tiles, each with a green checkmark icon in the top left corner and a product ID below the image: 44887552983287, 44887455334647, 44887461134583, and 44887458054391. A 'SAVE & PUBLISH' button is in the top right corner.

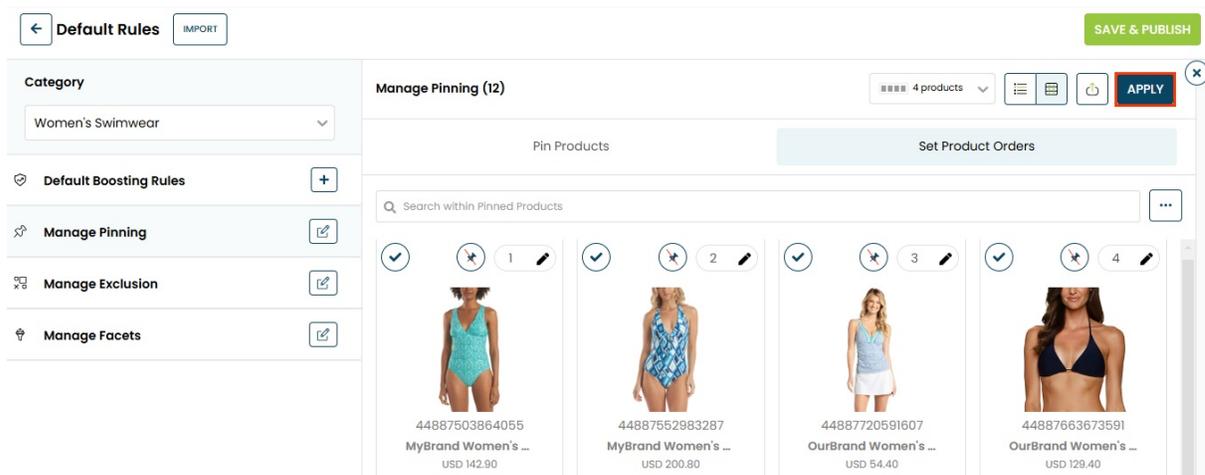
8. Click **Set Product Orders**.

The screenshot shows the 'Manage Pinning' interface for the category 'Women's Swimwear'. On the left, there is a sidebar with navigation options: 'Default Boosting Rules', 'Manage Pinning', 'Manage Exclusion', and 'Manage Facets'. The main area is titled 'Manage Pinning (13)' and shows '4 products'. Below this, there are two tabs: 'Pin Products' and 'Set Product Orders'. A search bar is present with the text 'Search Products in Category'. A button labeled 'Set Product Orders' is highlighted with a red box. Below the search bar, there are four product tiles, each with a green checkmark icon in the top left corner and a product ID below the image: 44887552983287, 44887455334647, 44887461134583, and 44887458054391. A 'SAVE & PUBLISH' button is in the top right corner.

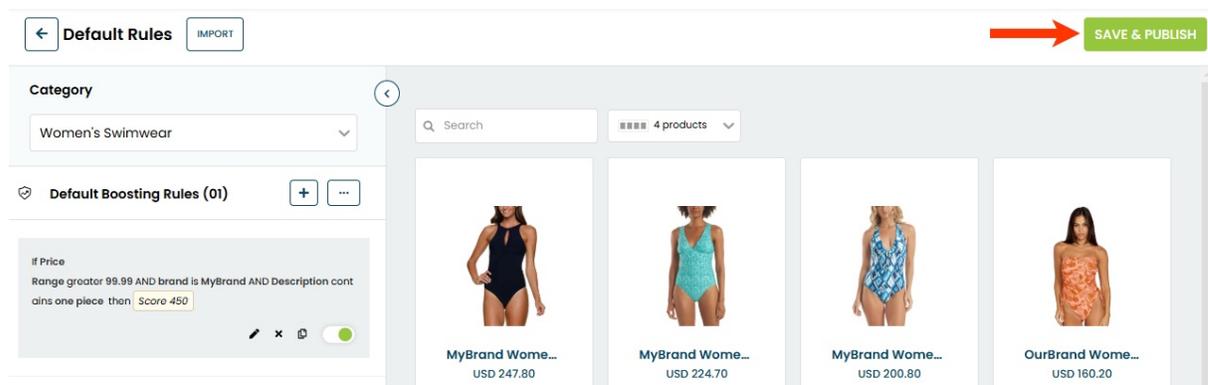
9. As necessary, arrange the order of the pinned products using any of these options:
- Drag and drop a product tile into the position where you want it to appear.
  - Change a product's position by typing a different numeral into the edit field, as indicated by the pencil icon.
  - Click the unpin icon to remove a product.



10. Click **APPLY**.



11. Click **SAVE & PUBLISH** after you finish setting any additional rules.

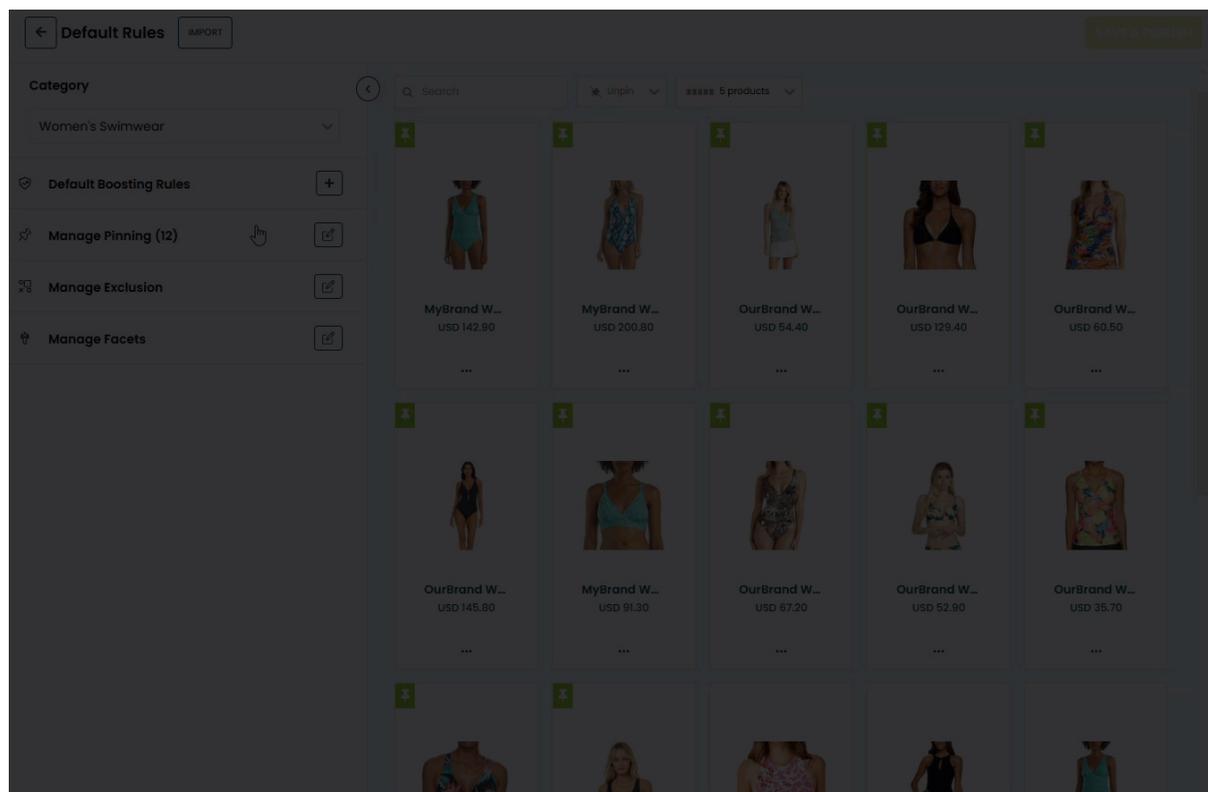


You must wait up to 10 minutes before you can see the pinned products at the start of their targeted category pages on your site.

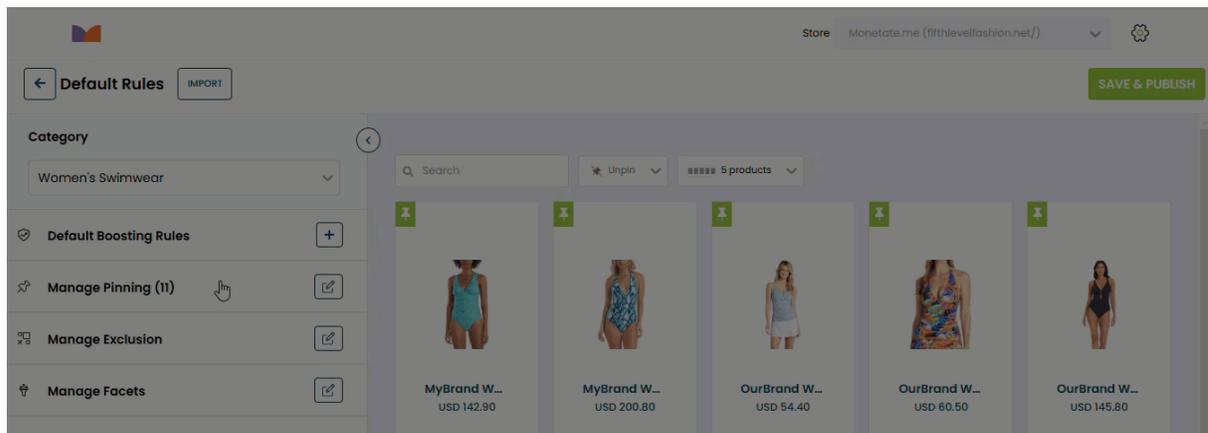
## Unpinning Products

After you've saved and published the pinned products, you can unpin products directly on the Manage Pinning panel.

- Click the unpin icon to remove a product.



- Select **All Products** from **Unpin** to remove all pinned products.



Ensure that you click **SAVE & PUBLISH** after you finish revising the pinned products. You must wait up to 10 minutes before you can see the pinned products at the start of their targeted category pages on your site.