Exclude Products from Category Pages

When you exclude products using Monetate's Personalized Category Pages feature, you ensure the selected products don't appear on any of the category's list pages.



You can exclude up to 100 products from a category.

Excluding Products from a Category

Follow these steps to create a default rule that excludes one or more products from a category's list pages for a single store.

1. Click **COMPONENTS** in the top navigation bar, select **Personalized Search**, and then click the appropriate product catalog on the Personalized Search list page.



2. Click the Smart Category Merchandising icon in the left-hand vertical toolbar, and then select Single Store.



3. Click MANAGE RULES & FACETS.

Smart Category Merchandising

Visual Merchand	lising			
Default Rules & Facets	Scheduled Campaigns			
Total 3 categories configu	red.	_	MANA	GE RULES & FACETS
Search categories				

4. On the Category Selection modal, click the plus sign icon (+) to select the product category for which you want to exclude products, and then click **PROCEED**.

Category Selection		
Select categories you would like to me locks will be released after you Save & If you do not see your category listed below,	erchandise. You * Publish or Exit. please click here to	will acquire locks for the categories that you select. The prefresh.
Q Search categories to lock	Select all	Selected Categories (0) No categories selected
Girls Girls' Cycling Gegr	*	
Girls' Footwear	+	
Girls' Outerwear Girls' Snow Gear	+	
Girls' Swimwear Girls' Tops	*	
Girls' Trousers	+	
EXIT		CLEAR SELECTION BROOSED

5. On the Default Rules page, click the edit icon for Manage Exclusion.

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Default Rules							
Category	•)					
Women's Swimwear	~	Q Search	EEEE 4 products 🗸				
⊘ Default Boosting Rules	+				197		
సి Manage Pinning	Ľ				M		
* Manage Exclusion	▶ ₪	120625				(A CAR	
🕆 Manage Facets	Ľ	OurBrand Wome USD 28.70	MyBrand Wome USD 247.80		MyBrand Wome USD 222.20	MyBrand Wor USD 200.8	me D

6. Find one or more of the products that you want to exclude from the category's pages.



• Click **View All Products**, scroll through the listings of all the products in the category, and then click the checkmark in the upper-left corner of a product's entry to reserve it for exclusion.

Default Rules		SAVE & PUBUSH
Category	Manage Exclusion (0/100)	Esse 4 products V 🗮 🗐 🖒 Varaat
Women's Swimwear 🗸 🗸	Evoludo Producto	Include Products
 Default Boosting Rules 		
තී Manage Pinning (09)	Q Search Products in Category	
🛪 Manage Exclusion		
🕆 Manage Facets		Q
	Search Pra View	ducts to Exclude All Products

• Enter a word or phrase into the search field to view only those products in the category that have your search query in an attribute value, and then click the checkmark in the upper-left corner of a product's entry to reserve it for exclusion.



7. Click **EXCLUDE SELECTED**.

Cefault Rules			
Category		Manage Exclusion (0/100)	APRLY
Women's Swimwear	~	Exclude Products	Include Products
Ø Default Boosting Rules	+		
ని Manage Pinning (09)	Ľ	Q Search Products in Category	EXCLUDE SELECTED (08)
🖓 Manage Exclusion	Ľ		V V
🕆 🛛 Manage Facets	Ľ		
		44887461855479 44887594795255	44887526932727 44887368302839

8. Click APPLY.



9. Click SAVE & PUBLISH after you finish setting any additional rules.



You must wait up to 10 minutes before the excluded products no longer appear on their targeted category pages.

Restoring Excluded Products

Follow these steps to restore products that you've previously excluded to their category pages.

1. Click **COMPONENTS** in the top navigation bar, select **Personalized Search**, and then click the appropriate product catalog on the Personalized Search list page.



2. Click the Smart Category Merchandising icon in the left-hand vertical toolbar, and then select Single Store.

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G				
Ø	Overall Search Statistics		W 11/11/2024 - 17/11/2024	m
	Enhanced Analytics Get new insights into search behaviour and view key performance and conversion metrics using device, time and location based segmentation.		GO TO ENHANCED ANA	LYTICS
	Total Searched Queries Total Product Clicks Top Location		Search Led Sales	Ø

3. Click MANAGE RULES & FACETS.

Smart Category Merchandising

Visual Merchand	lising						
Default Rules & Facets Scheduled Campaigns							
Total 3 categories configu	red.		_		GE RULES & FACETS		
Search categories							
Category		Rules Created	Pinned Products	Excluded Products	Facet Order		

4. On the Category Selection modal, click the plus sign icon (+) to select the product category for which you want to exclude products, and then click **PROCEED**.

u do not see your category listed bel	ow, please click here to	o refresh.
Search categories to lock		Selected Categories (0)
	Select all	No categories selected
Girls	+	
Girls' Cycling Gear	+	
Girls' Footwear	+	
Girls' Outerwear	+	
Girls' Snow Gear	+	
Girls' Swimwear	+	
Girls' Tops	+	
Girls' Trousers		

5. On the Default Rules page, click the edit icon for Manage Exclusion.

Default Rules						
Category	\bigcirc					
Women's Swimwear 🗸 🗸	Q Search	💥 Unpin 🗸	5 products 🗸			
 Default Boosting Rules 	×.	T	*	*	×.	
🖉 Manage Pinning (09)	Ň				Â	
Manage Exclusion (08)					Y	
🕆 Manage Facets	MyBrand W USD 142.90	MyBrand W USD 200.80	OurBrand W USD 54.40	OurBrand W USD 60.50	OurBrand W USD 145.80	

6. Click the Include Products tab.

Default Rules		SAVE & PUBLISH
Category	Manage Exclusion (08/100)	Sproducts V
Women's Swimwear	Evoluda Products	
Ø Default Boosting Rules		
නී Manage Pinning (09)	Q Bearch Products in Category	
Xanage Exclusion (08)		
ੈ Manage Facets		Q
	Search Pi Viev	roducts to Exclude v All Products

- 7. Restore the product(s) to the category's pages.
 - Click the plus sign (+) in the upper-right corner of each product's tile.

C Default Rules MPORT							
Category	Manage Exclusion (08/10	0)			5 products V		et y
Women's Swimwear 🗸 🗸		aluala Das duata					
⊘ Default Boosting Rules +	Exc	clude Products			Include Prod	JCts	
ని Manage Pinning (09)	Q Search within Excluded P	roducts					
👷 Manage Exclusion (08)	✓	•	\bigcirc	+ (•	\bigcirc	÷
🕆 Manage Facets 🕑	Ă	Ă		5	and the second		
			2				
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		•••		4.00	•••		

• Select **All Products** from the additional options menu (...) if you want to restore all the excluded products, and then click **YES** in the Confirm modal.

Default Rules							
Category	Manage Exclusion (08/10	00)			5 products 🗸 🗸		
Women's Swimwear 🗸 🗸	Evolução Producte						
⊘ Default Boosting Rules +							
නී Manage Pinning (09)	Q Search within Excluded F	Products				Include	
₩ Manage Exclusion (08)	 ✓ (+) 	 ✓ + 	\checkmark	+	+	All Products (8) Out of Stock	
🕆 Manage Facets	Ă	Ă	200		N.	Deleted/Disabled	
	44887526932	44887368302	44887443	374 44	88746464	44887562518	
	MyBrand Wo USD 224.70	MyBrand Wo USD 222.20	MyBrand USD 144.	Wo My	/Brand Wo USD 104.50	MyBrand Wo USD 155.80	

8. Click APPLY.

Cefault Rules SAVE & PUBL					
Category	Manage Exclusion (0/100)	APPLY			
Women's Swimwear 🗸 🗸	Exclude Products	Include Products			
⊘ Default Boosting Rules +					
ని Manage Pinning (09)					
Manage Exclusion (08)					
☆ Manage Facets	No Produc	cts Excluded			

9. Click SAVE & PUBLISH after you finish adding or revising any other default settings.

← Default Rules IMPORT					-	SAVE & PUBLISH	н
Category	$\overline{\mathbf{O}}$						
Women's Swimwear	~	Q Search	🔆 Unpin 🗸 💷	5 products 🗸			
Ø Default Boosting Rules	+	*	×.	*	*	*	
ని Manage Pinning (09)	Ľ	Ă			EA)	Â	
🖑 Manage Exclusion	Ľ					W'	
🕆 🛛 Manage Facets	Ľ	MyBrand W USD 142.90	MyBrand W USD 200.80	OurBrand W USD 54.40	OurBrand W USD 60.50	OurBrand W USD 145.80	

You must wait up to 10 minutes before you can see the restored products on their targeted category pages on your site.